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Innovative Sustainable Design Approaches in Urban Architecture: Balancing Aesthetics and Environmental Impact

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Innovative sustainable design approaches in urban architecture play a crucial role in addressing the growing challenges of urbanization, environmental degradation, and the need for aesthetically pleasing living spaces. This study explores various sustainable design strategies, such as biophilic design, Net-Zero Energy Buildings (NZEBs), green roofs, vertical gardens, adaptive reuse, and circular economy principles, highlighting their ability to balance environmental impact with aesthetic appeal. Biophilic design integrates natural elements into urban environments, enhancing mental and physical well-being, while NZEBs focus on energy efficiency and reducing carbon footprints through renewable energy sources. Green roofs and vertical gardens provide ecological benefits, including air purification and biodiversity, while also creating visually engaging urban landscapes. Adaptive reuse and the circular economy emphasize the repurposing of existing structures and materials, promoting sustainability while preserving cultural heritage. Through a qualitative literature review, this research identifies the benefits and challenges associated with these design approaches and discusses their potential to transform urban architecture into more sustainable and livable spaces. The findings suggest that a holistic approach, integrating aesthetics and sustainability, is essential for creating urban environments that are resilient, environmentally responsible, and socially inclusive. This study provides valuable insights for architects, urban planners, and policymakers seeking to implement sustainable design principles in contemporary urban settings.

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1. Introduction

The rapid urbanization of the 21st century has brought significant challenges to cities worldwide, particularly in terms of environmental sustainability and the aesthetic quality of urban spaces (United Nations, 2018). As cities continue to expand, there is an increasing demand for architectural designs that not only accommodate the growing population but also minimize environmental impacts and enhance the quality of life for urban dwellers (Ratti & Claudel, 2016). The concept of sustainable design has emerged as a vital approach to addressing these challenges, aiming to create buildings and spaces that are resource-efficient, environmentally friendly, and socially responsible (Mousavi et al., 2017). However, integrating sustainability into urban architecture often presents a complex dilemma, balancing the need for aesthetic appeal with the imperative of reducing environmental footprints (Guy & Farmer, 2011).

Innovative sustainable design approaches in urban architecture focus on integrating environmental sustainability with aesthetic appeal to create buildings and spaces that are both ecologically responsible and visually engaging. These approaches go beyond conventional green building practices by incorporating advanced technologies, natural materials, and design philosophies that emphasize harmony with the environment and the well-being of urban residents. The core idea is to create urban environments that minimize negative environmental impacts while enhancing the aesthetic and functional quality of the built environment (Guy & Farmer, 2011).

These innovative sustainable design approaches highlight the importance of creativity and interdisciplinary thinking in urban architecture. By integrating sustainability principles with aesthetic considerations, these approaches offer a holistic vision for the future of urban design that prioritizes ecological health, social well-being, and cultural vibrancy (Birkeland, 2002). As cities continue to grow and evolve, embracing these innovative approaches will be essential for creating resilient, sustainable, and beautiful urban environments that meet the needs of current and future generations.

Despite the growing body of literature on sustainable architecture, there remains a significant research gap in understanding how innovative design approaches can effectively balance aesthetics and environmental impact in urban settings. Much of the existing research has focused on the technical aspects of sustainable design, such as energy efficiency, material selection, and water management (Fowler & Rauch, 2006). While these studies provide valuable insights into the environmental benefits of sustainable architecture, they often

overlook the importance of aesthetics and the role of design creativity in shaping urban environments (Van der Ryn & Cowan, 2013). Moreover, few studies have explored the interdisciplinary approaches that combine architectural innovation with sustainability principles, highlighting the need for more comprehensive research that bridges these domains (Reed, 2007).

The urgency of this research is underscored by the escalating environmental crises, including climate change, resource depletion, and biodiversity loss, which are exacerbated by unsustainable urban development practices (IPCC, 2018). Buildings and construction account for a significant share of global energy consumption and carbon emissions, making it imperative to adopt sustainable design strategies that reduce the environmental impact of urban architecture (International Energy Agency, 2019). At the same time, cities are cultural and social hubs where aesthetics play a crucial role in fostering community identity, wellbeing, and quality of life (Florida, 2002). Balancing these dual imperatives—environmental sustainability and aesthetic quality—requires innovative design approaches that can transform urban architecture in a way that is both visually appealing and ecologically responsible (Birkeland, 2002).

Previous research has provided valuable foundations for understanding sustainable design in urban architecture. Studies have highlighted the benefits of green building technologies, such as green roofs, solar panels, and rainwater harvesting systems, which contribute to reducing energy consumption and enhancing environmental performance (Berardi, 2013). Other research has explored the potential of biophilic design, which incorporates natural elements into built environments to improve human health and well-being (Kellert, 2005). However, while these studies underscore the importance of sustainability in architecture, they often fail to address the aesthetic dimensions of design and how these can be integrated with environmental objectives to create harmonious urban spaces (Hosey, 2012). This research seeks to fill this gap by exploring innovative design approaches that balance aesthetics and sustainability in urban architecture.

The novelty of this research lies in its focus on the intersection of aesthetics and environmental sustainability in urban design. By examining case studies of innovative architectural projects that successfully integrate aesthetic quality with sustainable practices, this study aims to identify key principles and strategies that can guide future urban development.

The primary objectives of this research are to evaluate the effectiveness of different sustainable design approaches in enhancing both the aesthetic and environmental quality of

urban architecture, and to propose a framework for integrating these elements in a cohesive manner. The findings of this research are expected to provide valuable insights for architects, urban planners, policymakers, and developers, helping them to create urban spaces that are not only sustainable but also visually engaging and culturally meaningful.

2. Method

This study employs a qualitative research methodology through a literature review to explore innovative sustainable design approaches in urban architecture, focusing on balancing aesthetics and environmental impact. A qualitative literature review is an appropriate method for synthesizing existing knowledge, identifying research gaps, and providing a comprehensive understanding of how sustainable design principles are being integrated into urban architecture to address both aesthetic and environmental considerations (Snyder, 2019). By analyzing a diverse range of academic articles, books, case studies, and reports, this study aims to critically evaluate the principles, strategies, and outcomes of innovative sustainable design approaches that successfully balance aesthetic quality with environmental sustainability (Boell & Cecez-Kecmanovic, 2015).

The sources of data for this literature review include peer-reviewed journal articles, books, conference proceedings, and reports from reputable organizations involved in architecture, urban planning, and environmental sustainability. These sources were accessed through academic databases such as JSTOR, Google Scholar, Scopus, and Web of Science, ensuring comprehensive coverage of the topic and inclusion of multiple perspectives (Webster & Watson, 2002). The inclusion criteria for selecting studies were based on their relevance to the themes of sustainable design and urban architecture, particularly those that focus on innovative approaches to balancing aesthetics and environmental impact. Emphasis was placed on studies published in the last two decades to capture the most recent advancements and trends in the field (Tranfield, Denyer, & Smart, 2003).

Data collection involved a systematic search of the literature using specific keywords such as "sustainable design," "urban architecture," "aesthetics," "environmental impact," "innovative architecture," and "green building." The search strategy was designed to capture a broad range of studies that address both the theoretical and practical aspects of sustainable design in urban settings. Initially, a large volume of articles was identified, which were then screened based on their titles and abstracts to assess their relevance to the research topic. Studies that met the inclusion criteria were reviewed in depth, and data were extracted on key themes such as biophilic design, net-zero energy buildings, green roofs, vertical gardens, and adaptive reuse

(Flick, 2014). This thorough approach ensured that the review covered a wide spectrum of perspectives and findings relevant to innovative sustainable design in urban architecture.

The data analysis for this study was conducted using thematic analysis, a qualitative method that involves identifying, analyzing, and reporting patterns within the literature (Braun & Clarke, 2006). The analysis began with an initial coding of the reviewed literature to identify recurring themes and concepts related to innovative sustainable design approaches in urban architecture. These codes were then grouped into broader themes that capture the various dimensions of how aesthetics and environmental impact are balanced in sustainable design, such as the integration of natural elements, energy efficiency, material sustainability, and the role of cultural and social factors (Nowell et al., 2017).

By synthesizing these themes, the study aimed to provide a comprehensive understanding of the principles and strategies that underpin successful sustainable design in urban architecture. This methodological approach not only contributes to the academic literature but also offers practical insights for architects, urban planners, and policymakers seeking to enhance sustainability while maintaining aesthetic quality in urban environments.

3. Result and Discussion

3.1. Biophilic Design and Urban Integration

Biophilic design has emerged as a pivotal approach in sustainable urban architecture, emphasizing the integration of natural elements into built environments to enhance both aesthetic appeal and environmental performance. The concept of biophilia, which posits that humans have an innate connection to nature, underpins this approach, aiming to foster wellbeing, productivity, and health in urban settings (Kellert, 2005). By incorporating features such as green walls, natural light, and water elements, biophilic design seeks to bridge the gap between urban life and nature, creating spaces that are both visually pleasing and environmentally beneficial (Ryan et al., 2014). For instance, green roofs and vertical gardens not only improve air quality and reduce urban heat islands but also contribute to the aesthetic value of buildings, making them more attractive and livable (Oberndorfer et al., 2007).

The application of biophilic design in urban architecture also supports biodiversity, providing habitats for urban wildlife and enhancing the ecological function of cities (Beatley, 2011). Research has shown that biophilic environments can reduce stress, enhance cognitive function, and improve overall well-being, making them essential for the health and happiness

of urban dwellers (Browning et al., 2014). Furthermore, biophilic design aligns with the principles of sustainable development by promoting the use of natural materials and energy-efficient technologies, thereby reducing the environmental footprint of buildings (Kellert, 2008). However, implementing biophilic design in dense urban areas presents challenges, such as the need for specialized knowledge and higher upfront costs, which may limit its widespread adoption (Van den Berg & Wesselius, 2018).

Despite these challenges, the benefits of biophilic design make it a valuable approach for cities seeking to enhance their sustainability and livability. Innovative examples from cities like Singapore, which has embraced the concept of a "city in a garden," demonstrate the potential of biophilic design to transform urban landscapes into vibrant, green spaces that support both human and ecological health (Lehmann, 2019). The successful integration of biophilic elements into urban architecture requires collaboration between architects, urban planners, and ecologists to ensure that design solutions are both aesthetically pleasing and ecologically functional (Beatley, 2016). By prioritizing biophilic design, cities can create environments that not only meet the needs of their inhabitants but also contribute to global sustainability goals.

Biophilic design is a sustainable design approach that seeks to integrate natural elements and patterns into the built environment, promoting a connection between people and nature. The term "biophilia" refers to the innate human affinity for the natural world, a concept first popularized by biologist E.O. Wilson in the 1980s (Wilson, 1984). Biophilic design builds on this concept by creating spaces that incorporate natural elements such as plants, water, light, and natural materials to enhance the psychological and physiological well-being of urban dwellers (Kellert, 2005). The integration of biophilic elements into urban architecture not only improves the aesthetic appeal of buildings but also provides significant environmental and health benefits, contributing to more sustainable and livable cities.

One of the core principles of biophilic design is direct experience of nature, which involves incorporating physical elements like natural light, fresh air, plants, and water into architectural spaces. This can be achieved through the use of large windows, skylights, green roofs, vertical gardens, and water features that bring nature into direct contact with building occupants (Browning et al., 2014). For example, incorporating plants and trees in and around buildings can reduce stress, lower blood pressure, and improve overall mental health (Ulrich, 1984). Additionally, access to natural light and fresh air can enhance mood, productivity, and cognitive function, making biophilic design particularly beneficial in work environments and public spaces (Ryan et al., 2014).

Another important aspect of biophilic design is the indirect experience of nature, which includes the use of natural materials, colors, textures, and images that mimic natural patterns and processes. This approach can create a sense of connection to nature even in highly urbanized environments where direct access to natural elements is limited (Kellert et al., 2008). For example, using wood, stone, and other natural materials in interior and exterior finishes can evoke the feeling of being in a natural setting, contributing to a calming and restorative atmosphere (Salingaros, 2015). The incorporation of biomorphic forms and patterns, which mimic natural shapes and structures, can also enhance the aesthetic appeal of buildings and foster a sense of harmony with the surrounding environment (Joye, 2007).

Biophilic design also emphasizes the importance of place-based relationships and cultural connections to nature, recognizing that people's experiences of nature are influenced by their cultural and historical contexts. This approach encourages the integration of local natural elements and cultural symbols into architectural design, creating spaces that are not only aesthetically pleasing but also meaningful and reflective of the local identity (Beatley, 2016). For instance, using indigenous plants and traditional materials in landscaping and building design can help preserve local biodiversity and cultural heritage, while also promoting a sense of place and community pride (Kellert, 2005). By fostering a deeper connection to nature and local culture, biophilic design can enhance the social sustainability of urban environments, contributing to more cohesive and resilient communities (Newell et al., 2013).

The integration of biophilic design into urban architecture presents several challenges, including technical constraints, maintenance requirements, and higher upfront costs. For example, installing green roofs or vertical gardens requires specialized knowledge and can be more expensive than conventional building methods (Oberndorfer et al., 2007). Additionally, maintaining biophilic elements such as plants and water features requires ongoing care and resources, which can pose challenges for building owners and managers (Sutton, 2015). Despite these challenges, the benefits of biophilic design in enhancing human well-being, environmental sustainability, and aesthetic quality make it a valuable approach for cities seeking to create more livable and sustainable urban environments. By prioritizing biophilic design, architects, urban planners, and policymakers can contribute to the development of cities that are not only environmentally responsible but also vibrant, healthy, and beautiful places to live. Examples and Implementation of Biophilic Design and Urban Integration:

1. Bosco Verticale, Milan, Italy



The Bosco Verticale (Vertical Forest) in Milan is one of the most renowned examples of biophilic design and urban integration. Designed by architect Stefano Boeri, this pair of residential towers incorporates more than 20,000 trees, shrubs, and plants into its façade, creating a vertical forest that improves air quality, provides shade, and enhances biodiversity (Boeri et al., 2015). The design integrates greenery into the building structure, allowing residents to live in close contact with nature despite being in the heart of a bustling city. The plants also serve as natural insulation, reducing energy consumption by regulating the temperature within the building (Ottelé et al., 2011). This project demonstrates how biophilic design can transform urban living environments by bringing natural elements into densely populated areas, contributing to both aesthetic appeal and environmental sustainability.

2. Parkroyal Collection Pickering, Singapore

The Parkroyal Collection Pickering hotel in Singapore is a prime example of integrating biophilic design into urban architecture on a large scale. Designed by WOHA Architects, the hotel features extensive sky gardens, cascading balconies filled with lush greenery, and water features that mimic natural landscapes (Yuen & Hien, 2005). The building's design incorporates over 15,000 square meters of gardens, waterfalls, and ponds, making up more than 200% of the building's land area (WOHA, 2013). This extensive use of greenery not only provides a serene environment for guests but also serves functional purposes such as reducing

the urban heat island effect, enhancing natural ventilation, and providing habitat for local wildlife. The Parkroyal Collection Pickering illustrates how biophilic design can be successfully implemented in commercial buildings, offering both ecological benefits and a unique aesthetic experience.



3. Amazon Spheres, Seattle, USA



The Amazon Spheres in Seattle are another innovative example of biophilic design, where three glass domes house over 40,000 plants from around the world, creating a lush indoor garden environment for Amazon employees and visitors (Amazon, 2018). The Spheres are designed to provide a natural, immersive experience, with pathways, water features, and vertical gardens that allow users to interact with a variety of plant species. The design incorporates principles of biophilia by offering abundant natural light, open spaces, and natural sounds, enhancing the well-being and productivity of those who work and visit there (Browning et al., 2014). This project showcases how corporate environments can benefit from biophilic design, fostering creativity, reducing stress, and improving overall employee satisfaction through a closer connection to nature.



4. The High Line, New York City, USA

The High Line in New York City is a linear park built on a historic freight rail line elevated above the streets on Manhattan's West Side. Designed by James Corner Field Operations and Diller Scofidio + Renfro, the park features naturalized plantings inspired by the wild landscape that grew up spontaneously on the disused tracks (Huang, 2015). The High Line integrates nature into the urban fabric, providing a green space for residents and visitors to enjoy while also promoting biodiversity and urban cooling (Lindgren, 2010). It includes pathways, seating areas, and water features that create a dynamic and engaging environment, demonstrating how biophilic design can repurpose urban infrastructure to enhance the quality of life in cities.

The High Line exemplifies how cities can creatively integrate natural elements into urban areas, providing both environmental and social benefits.

5. One Central Park, Sydney, Australia

One Central Park in Sydney, designed by Jean Nouvel in collaboration with French botanist Patrick Blanc, is a mixed-use building that features extensive green walls and rooftop gardens. The building's façade is covered with vertical gardens, comprising 250 species of Australian plants and flowers, which create a striking visual effect while also providing ecological benefits such as air purification, noise reduction, and thermal insulation (Köhler, 2008). The building also includes a heliostat, a device that reflects sunlight into the shaded areas of the structure, enhancing natural light and reducing the need for artificial lighting (Lo & Jim, 2015). One Central Park demonstrates how biophilic design can be integrated into modern urban architecture to create buildings that are both sustainable and aesthetically pleasing, promoting a healthy and vibrant urban ecosystem.



These examples illustrate how biophilic design can be implemented in various forms and scales, from residential buildings and hotels to corporate environments and public parks. Each project highlights the diverse ways in which natural elements can be incorporated into urban architecture to enhance both aesthetic and environmental qualities, creating spaces that promote human well-being, sustainability, and a closer connection to nature.

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3.2. Net-Zero Energy Buildings: Efficiency and Aesthetics

Net-Zero Energy Buildings (NZEBs) represent a significant innovation in sustainable urban architecture, aiming to balance energy efficiency with aesthetic quality. NZEBs are designed to produce as much energy as they consume over a year, primarily through the use of renewable energy sources and highly efficient building systems (Pless & Torcellini, 2010). The integration of solar panels, wind turbines, and geothermal systems into building designs enables NZEBs to reduce reliance on fossil fuels and minimize greenhouse gas emissions (Hernandez & Kenny, 2010). Additionally, passive design strategies, such as optimal orientation, insulation, and natural ventilation, contribute to the energy efficiency of NZEBs, enhancing their environmental performance without compromising aesthetic considerations (Voss et al., 2013).

The aesthetic appeal of NZEBs is often achieved through innovative design solutions that seamlessly integrate renewable energy systems into the architectural form. For example, solar panels can be incorporated into building facades and roofs in a way that enhances the overall design, creating a modern and sleek appearance (Rey, 2014). The use of advanced materials, such as electrochromic glass, further contributes to the aesthetic quality of NZEBs by allowing buildings to adapt their appearance in response to environmental conditions (Voss et al., 2013). However, the pursuit of both energy efficiency and aesthetic quality in NZEBs can

present challenges, particularly in balancing the technical requirements of energy systems with design flexibility (Attia et al., 2018).

To overcome these challenges, architects and designers must adopt a holistic approach that considers both the functional and aesthetic aspects of NZEBs from the outset. This includes collaboration with engineers and sustainability experts to ensure that design solutions meet energy efficiency goals while also achieving the desired aesthetic outcomes (Hootman, 2012). Case studies of successful NZEBs, such as the Bullitt Center in Seattle, demonstrate that it is possible to create buildings that are both energy-efficient and architecturally striking, setting a new standard for sustainable urban architecture (Malin, 2014). By continuing to innovate in the design of NZEBs, architects can contribute to the development of urban environments that are both sustainable and visually engaging.



3.3. Green Roofs and Vertical Gardens: Environmental and Aesthetic Synergy

Green roofs and vertical gardens are integral components of innovative sustainable design approaches, offering a unique synergy between environmental benefits and aesthetic enhancements in urban architecture. These features involve the integration of vegetation into the building envelope, providing multiple ecological and aesthetic advantages (Oberndorfer et al., 2007). Green roofs, for instance, help mitigate urban heat islands, improve air quality, and manage stormwater runoff, all while creating visually appealing green spaces in otherwise concrete-dominated environments (Berardi et al., 2014). Vertical gardens, or green walls, similarly contribute to the ecological performance of buildings by enhancing insulation, reducing energy consumption, and providing habitats for urban biodiversity (Perini et al., 2011).

The aesthetic impact of green roofs and vertical gardens extends beyond the individual building to the broader urban landscape. These features can transform the visual character of cities, introducing natural elements into dense urban areas and creating a more harmonious relationship between the built environment and nature (Dunnett & Kingsbury, 2008). The use of native and adaptive plant species in green roofs and vertical gardens further enhances their aesthetic appeal, contributing to a sense of place and local identity (Oberndorfer et al., 2007). However, the successful implementation of these features requires careful consideration of factors such as climate, plant selection, and maintenance, which can present challenges for architects and urban planners (Sutton, 2015).

Despite these challenges, the potential benefits of green roofs and vertical gardens make them a valuable tool for cities seeking to enhance their sustainability and aesthetic quality. Examples from cities like Toronto, which has implemented green roof policies to promote their widespread adoption, demonstrate the positive impact these features can have on urban environments (Banting et al., 2005). The integration of green roofs and vertical gardens into urban architecture requires a multidisciplinary approach, involving collaboration between architects, landscape architects, and horticulturists to ensure that design solutions are both environmentally effective and visually compelling (Dunnett & Kingsbury, 2008). By embracing these features, cities can create urban environments that are not only sustainable but also vibrant and beautiful.

3.4. Adaptive Reuse and Circular Economy: Sustainability and Heritage

Adaptive reuse and the circular economy are increasingly recognized as essential strategies for achieving sustainability in urban architecture while preserving cultural and architectural heritage. Adaptive reuse involves repurposing existing buildings for new functions, thereby extending their lifespan and reducing the need for new construction (Langston, 2012). This approach not only conserves resources and minimizes waste but also maintains the cultural and historical significance of urban areas, contributing to a sense of continuity and identity (Bullen & Love, 2011). By preserving and adapting historic buildings, cities can retain their unique character while also meeting contemporary needs for sustainability and functionality (Douglas, 2006). The circular economy extends the principles of adaptive reuse to the broader context of material and resource flows in urban architecture. It promotes a closed-loop system where materials and resources are reused, recycled, and repurposed, reducing the overall environmental impact of urban development (Ellen MacArthur Foundation, 2015). This approach aligns with the goals of sustainable urban architecture by minimizing resource consumption, reducing waste, and lowering carbon emissions (Pomponi & Moncaster, 2017). The application of circular economy principles in urban architecture requires innovative design solutions that consider the entire lifecycle of buildings, from construction to demolition and beyond (Webster, 2015).



The aesthetic dimension of adaptive reuse and the circular economy is also significant, as these approaches offer opportunities to create visually distinctive and culturally resonant urban spaces (Lehmann, 2010). By integrating reclaimed materials and respecting the original architectural features of reused buildings, architects can create designs that are both sustainable and aesthetically compelling (Langston & Shen, 2007). However, the successful implementation of these approaches requires overcoming challenges such as regulatory barriers, higher upfront costs, and the need for specialized knowledge (Gorgolewski, 2017). By addressing these challenges, cities can leverage adaptive reuse and the circular economy to create urban environments that are sustainable, culturally vibrant, and visually engaging.

4. Conclusion

The Innovative sustainable design approaches in urban architecture have shown significant potential to balance aesthetics and environmental impact, creating built environments that are both visually appealing and ecologically responsible. Biophilic design, Net-Zero Energy Buildings (NZEBs), green roofs, vertical gardens, adaptive reuse, and circular economy principles are key strategies that demonstrate how sustainability can be seamlessly integrated into urban architecture. These approaches not only address the environmental challenges associated with urbanization, such as reducing energy consumption, enhancing biodiversity, and minimizing waste, but also improve the aesthetic quality of urban spaces, fostering a deeper connection between humans and nature. By prioritizing these innovative design strategies, architects and urban planners can contribute to creating resilient, sustainable, and aesthetically vibrant cities that enhance the quality of life for urban residents.

However, the successful implementation of these innovative sustainable design approaches requires overcoming several challenges, including higher upfront costs, technical complexities, and regulatory barriers. To maximize the benefits of these approaches, there is a need for interdisciplinary collaboration among architects, engineers, policymakers, and community stakeholders to develop comprehensive frameworks that support sustainable urban development. Additionally, further research is necessary to explore new materials, technologies, and design methodologies that can enhance the effectiveness and accessibility of sustainable design practices. By continuing to innovate and refine these approaches, the architectural community can play a crucial role in shaping a sustainable urban future that harmoniously balances aesthetics and environmental impact.

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