

CORRESPONDENCE

JOURNAL SPECIAL TERMS

Article Title : **Menavigasi Turbulensi Industri Pariwisata: Menemukan Keseimbangan Antara Eksploitasi Dan Eksplorasi Melalui Ambidexteritas Organisasi**

Authors : **Herminawaty Abubakar, Antong, Sukmawati, Nurhidayanti, And Allan Dika**

No.	Uraian	Tanggal
1	Manuscript Submission	Sat, May 18, 2024
2	Manuscript Receipt Notification	Mon, May 20, 2024
3	Round 1 Review Results	Mon, Jul 15, 2024
4	Submitting round 1 fix results to Review	Sat, Jul 20, 2024
5	Round 2 Review Results	Wed, Aug 7, 2024
6	Submitting Round 2 fix results to Review	Fri, Aug 23, 2024
7	Reply from Editor to Author	Thu, Aug 22, 2024
8	Manuscript accepted	Wed, Sep 4, 2024
9.	Article Publish	Tue, Sep 17, 2024



Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Submit Article

1 message

Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Sat, May 18, 2024 at 9:07
AM

To: "editor@seyboldreport.org" <editor@seyboldreport.org>

Good afternoon,

I am Herminawaty Abubakar, a lecturer at the Faculty of Economics and Business, Bosowa University, Makassar City, South Sulawesi Province, Republic of Indonesia.

With this, I am submitting an article entitled 'Navigating the Turbulence of the Tourism Industry: Finding the Balance of Exploitation and Exploration through Organisational Ambidexterity'. I hope that this article can be published in the journal The Seybold Report.

Thank you for your attention, I look forward to hearing the good news.

best regards,
Herminawaty Abubakar



Navigating the Turbulence of the Tourism Industry - Copy.docx
518K



Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Submission Acknowledgement

2 messages

The Editor-in-Chief <editor@seyboldreport.org>

Mon, May 20, 2024 at 10:08 AM

To: "herminawati.abubakar@universitasbosowa.ac.id" <herminawati.abubakar@universitasbosowa.ac.id>

Dear Author,

Thank you for submitting your manuscript: "**Navigating The Turbulence Of The Tourism Industry: Finding The Balance Of Exploitation And Exploration Through Organizational Ambidexterity**" to the Seybold Report Journal. With our online journal management system, you will be able to track its progress through the editing process by logging into the journal website: <https://seyboldreport.org/>

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Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Mon, May 20, 2024 at 10:10 AM

To: The Editor-in-Chief <editor@seyboldreport.org>

Thank you for the information. We will wait for the continuation of our article publishing process.

Best regards
Authors
[Quoted text hidden]



Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Decision on Manuscript

2 messages

The Editor-in-Chief <editor@seyboldreport.org>

Mon, Jul 15, 2024 at 10:27 AM

To: "herminawati.abubakar@universitasbosowa.ac.id" <herminawati.abubakar@universitasbosowa.ac.id>

Dear Author,

Many thanks for your submission to our journal. We have reached a decision regarding your submission to The Seybold Report, "**Navigating The Turbulence Of The Tourism Industry: Finding The Balance Of Exploitation And Exploration Through Organizational Ambidexterity**". After your paper has been subject to a Fast Track Review Process, it has been accepted to be published in our journal subject to minor revisions. Please find the results attached. After you make the revisions, send us the revised paper as soon as possible.

We wish you the very best of luck with your future work and thank you for considering our journal.

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Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Mon, Jul 15, 2024 at 10:30 AM

To: The Editor-in-Chief <editor@seyboldreport.org>

Dear Editor

Thank you for your response and feedback on my article submission. I will immediately make revisions to improve it according to the reviewer's suggestions.

Sincerely,
Herminawaty Abubakar

[Quoted text hidden]



Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Fix Results to Review

1 message

Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Sat, Jul 20, 2024 at 10:31 AM

To: The Editor-in-Chief <editor@seyboldreport.org>

Dear Editor-in-Chief,

Our article entitled: "**Navigating The Turbulence Of The Tourism Industry: Finding The Balance Of Exploitation And Exploration Through Organizational Ambidexterity**".

We have improved according to the suggestions of the reviewer on our paper:

- The abstract has been structured according to the template.
- The structure of the article has been adjusted according to the reviewer's suggestions which consist of: (1). Introduction (page 1) in running text, without sub title, (page 1) and has presented contextualization, objectives or research questions and justification), (2). Literature Review (page 3-9), (3) Research Methodology (page 6-7), (4). Results and Discussion (page 7-13), 5. Conclusion (page 13), and (5) Bibliography (page 14-16).

Sincerely,
Herminawaty Abubakar
Universitas Bosowa



NAVIGATING THE TURBULENCE OF THE TOURISM INDUSTRY (1).docx
256K



Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Review Results

2 messages

The Editor-in-Chief <editor@seyboldreport.org>

Wed, Aug 7, 2024 at 10:38 AM

To: "herminawati.abubakar@universitasbosowa.ac.id" <herminawati.abubakar@universitasbosowa.ac.id>

Dear Author,

Please check the reviewer comments, you **MUST** return the revised version before August 21, 2024. What needs to be revised is:

Abstract: To be able to make improvements by further refining and validating the research objectives and research methods used.

Introduction: In this section, it is necessary to clarify the contents relating to the urgency of the current research and complete the supporting documents for the current research.

Literature Review: It is necessary to add adequate and relevant references to your research paper.

Research Methodology: The use of research methods, the use of research approaches need to be more specific in their use.

Results And Discussion: It is necessary to state and explain in more detail the research findings in relation to the theories used by adopting the findings of previous research and comparing them with the findings produced by completing the basis of the arguments that have been formulated previously.

Conclusion: Accuracy in formulating the conclusions obtained needs to be considered based on the research findings produced in relation to the Epidemic and climate change throughout the world which have caused major upheaval in the tourism sector in relation to the success of a company in its ability to manage its operations through innovation, efficiency, and adaptation to changes in the market.

Editor-in-Chief

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Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Wed, Aug 7, 2024 at 10:40 AM

To: The Editor-in-Chief <editor@seyboldreport.org>

Dear Editor

Thank you for your response and corrections to our manuscript. We will immediately fix it according to the suggestions and input from the reviewers.

Best Regards

Herminawaty Abubakar

[Quoted text hidden]



Hj. Herminawarti Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Answer to Correction of Revision Result 2

3 messages

Fri, Aug 23, 2024 at

8:49 AM

Hj. Herminawarti Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

To: The Editor-in-Chief <editor@seyboldreport.org>

Dear Editor-in-Chief,

Herewith I submit an article entitled: "Navigating The Turbulence Of The Tourism Industry: Finding The Balance Of Exploitation And Exploration Through Organisational Ambidexterity" which has been revised based on input, suggestions, and corrections from reviewers.

Abstract: A study has been conducted on how ambidextrous organizations can help tourism businesses navigate change and gain competitive advantage over time and unravel opportunities and problems in the era of disruption and examine tactics to achieve a balance between exploitation and exploration in accordance with the objectives of the study, the research method was carried out by utilizing accurate data from the results of data examination with the help of SPSS (Statistical Product and Service Solution), the data was analyzed using multiple linear regression statistical analysis and moderated regression analysis (MRA) which provided static test results where it is important for the tourism sector to achieve a balance between exploration (innovation) and exploitation (efficiency). To achieve organizational success requires a compromise between business turbulence management moderated by adaptability and exploitation-exploration (also known as ambidextrous organizations). To achieve sustainable excellence and navigate difficult times, the tourism industry can benefit greatly from ambidextrous organizations (p. 1).

Introduction: The research has sharpened the substance related to the urgency of the tourism industry's ability to adapt to changing customer demands and new trends while still running smoothly and providing high-quality services. The notion of ambidextrous organization, which is the subject of this research, has great significance as it provides a holistic approach to managing the dynamically changing nature of the market (pp. 1-2).

Literature Review: In the literature in this study, a review has been carried out related to the literature that is suitable for this research study. In the concept of balancing innovation and efficiency where industry shifts are becoming increasingly complex (Kraus, 2021) (Šostar & Ristanovic, 2023), businesses must be able to innovate, operate efficiently, and adapt to changes in the market (Handoyo et al, 2023). Then in the concept of Business Turbulence Navigating the Change, where "turbulence" refers to uncertainty, instability, and rapid changes in the business environment that can impact the company's performance, strategy, and operations (Arici & Gok, 2024) (Murphy & Seriki, 2021). Meanwhile, in the concept of The Relationship of Business Turbulence, Exploration-Exploitation, and Adaptability, the concept of Adaptability is presented, as the ability of an organization to adapt to change, acting as a moderator in this relationship, influencing the extent to which the balance of exploration-exploitation can improve organizational performance (pages 4-5).

Research Methodology: The basic sharpening of the use of research methods has been carried out. This research method is carefully designed in 5 parts; Research Location, Research Approach, Sample Determination Technique, Data Collection Methods, Data Analysis Method. The data collection methods used in this study are: (1). The survey was conducted using a questionnaire instrument to 227 respondents and; (2) Documentation, this study uses various documents related to the situation and conditions of the tourism industry in Makassar.

Results And Discussion: Improvements have been made and it is explained that various factors that influence the tourism industry in the city of Makassar include diverse tourism potential, increasingly better connectivity accompanied by the development of the creative industry. The tourism industry in the city of Makassar has seven types of service businesses, namely: tourist attractions, transportation services, travel, food and beverages, accommodation, MICE, and tour guides. The regression analysis used in this study is Moderated Regression Analysis (MRA). This analysis is used to determine whether the independent variables, namely Organisational Ambidexterity and Turbulence, affect the dependent variable, namely Company Performance with Adaptability as a moderating variable. Moderated regression analysis (MRA) is used to analyze whether the moderating variable can moderate the relationship between the independent variable and the dependent variable. The moderating variable used in this study is the multiplication variable between Organisational Ambidexterity (X_1) and Turbulence (X_2) with Adaptability (X_3). The multiplication of these variables illustrates how the Adaptability variable (X_3) moderates (strengthens or weakens) the relationship between organizational ambidexterity and turbulence as variable X and Organizational Performance as variable Y . The validity test shows that all indicators of all variables studied have significant and valid item-total correlations. Therefore, all indicators in the variables studied are considered valid for use in further analysis.

Conclusion: In the conclusion section, improvements have been made based on the research findings, namely: (1) The secret to a company's success in the market is its ability to manage its operations through innovation, efficiency, and adaptation to changes in the market. (2) Although a significant obstacle, business volatility presents opportunities for growth and development. Businesses that successfully manage innovation and efficiency will be better prepared to face volatility and thrive in the long term. (3) Tourism companies must be able to adapt quickly, use efficiency and innovation, and prioritize sustainability. And (4) organizational agility is an important tactic for gaining sustainable advantage. By implementing this strategy, organizations can achieve long-term advantage, increase innovation, improve company performance, and achieve a balance between exploitation and exploration.

Greetings

Herminawaty Abubakar



Revised-2_NAVIGATING THE TURBULENCE OF THE TOURISM INDUSTRY (1).docx

256K

The Editor-in-Chief <editor@seyboldreport.org>

Sat, Aug 24, 2024 at 9:05 AM

To: "Hj. Herminawati Abu Bakar" <herminawati.abubakar@universitasbosowa.ac.id>

Dear: Author

We have received the revised results from the author. We will re-check the revised results that have been made by the author. The author can follow the progress through our website.

Editor-in-Chief

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8/24/24, 9:20 AM

Bosowa Education Mail - Answer to Correction of Revision Result 2

Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>
To: The Editor-in-Chief <editor@seyboldreport.org>

Sat, Aug 24, 2024 at 9:17 AM

Dear Editor-in-Chief

Thank you for the response given. I will always wait for good news from the editor.

Regards
Herminawaty Abubakar
[Quoted text hidden]



Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Publication Acceptance

2 messages

The Editor-in-Chief <editor@seyboldreport.org>

Wed, Sep 4, 2024 at 8:42 AM

To: "herminawati.abubakar@universitasbosowa.ac.id" <herminawati.abubakar@universitasbosowa.ac.id>

Dear Authors,

We are pleased to attach the Acceptance letter for your Research Manuscript, to be published in September 2024 in Seybold Report.

Request you to complete the Publication process with APC of \$190.
Find the link below to make the Article Processing Charges:

<https://buy.stripe.com/14kg1h5H0cENdWMbJH>

Important Note: Once your payment is done, kindly share your receipt and Email ID which you used to make a payment. If you have any modifications to your manuscript, please send them to us. After publication, we cannot change any content in your manuscript.

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Herminawaty Abubakar.pdf
628K

Hj. Herminawati Abu Bakar <herminawati.abubakar@universitasbosowa.ac.id>

Wed, Sep 4, 2024 at 8:50 AM

To: The Editor-in-Chief <editor@seyboldreport.org>

Dear Editor-in-Chief

Alhamdulillah, we thank you for your cooperation and review process for my article so far. We will immediately make the payment according to the amount and time specified. And will send back proof of payment. Thank you.

Regard
Herminawaty Abubakar
[Quoted text hidden]

ACCEPTANCE LETTER

04/09/2024

Author Name/s	Herminawaty Abubakar*, Antong, Sukmawati, Nurhidayanti and Elfrina
Paper Title	NAVIGATING THE TURBULENCE OF THE TOURISM INDUSTRY: FINDING THE BALANCE OF EXPLOITATION AND EXPLORATION THROUGH ORGANISATIONAL AMBIDEXTERITY
Paper Status	ACCEPTED

Dear Author/s,

We are pleased to inform you that your paper, submitted for publishing in Seybold Report (ISSN 1533-9211) (TSRJ) has been accepted based on the recommendations from the Editorial Review Committee. TSRJ would like to request you to go through the Email to complete the necessary formalities for the smooth publication of the Research Paper.

Thank you for submitting your academic research work with Seybold Report. I believe that your collaboration with us will help to accelerate the global knowledge creation and sharing one step further. For any further Queries and support mail us to editor@seyboldreport.org

Looking forward to a good collaboration



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