

**COMEDIAN LANGUAGE ON TV SHOW “THE DAILY SHOW”
PRESENTED BY TREVOR NOAH WITH A PRAGMATIC
APPROACH**



SKRIPSI

**Presented to the Faculty of Letters University of Bosowa Makassar in
Partial Fulfillment of the Requirement for the Sarjana Degree at the
English Department**

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**ENGLISH LITERATURE PROGRAM
FACULTY OF LETTERS
BOSOWA UNIVERSITY
MAKASSAR
2016**

PAGE OF APPROVAL

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ACKNOWLEDGEMENT

All praise and thanks are due to the writer of the Almighty God who created the earth and the universe and allow the writer completed proposal entitled "Comedian Language on TV show "The Daily Show" presented by Trevor Noah" is well despite the many flaws in it. In preparing this thesis, the writer obtained a lot of help from various parties. Gratitude is immeasurably writers are extended to all beings that have helped in various forms for the completion of this thesis.

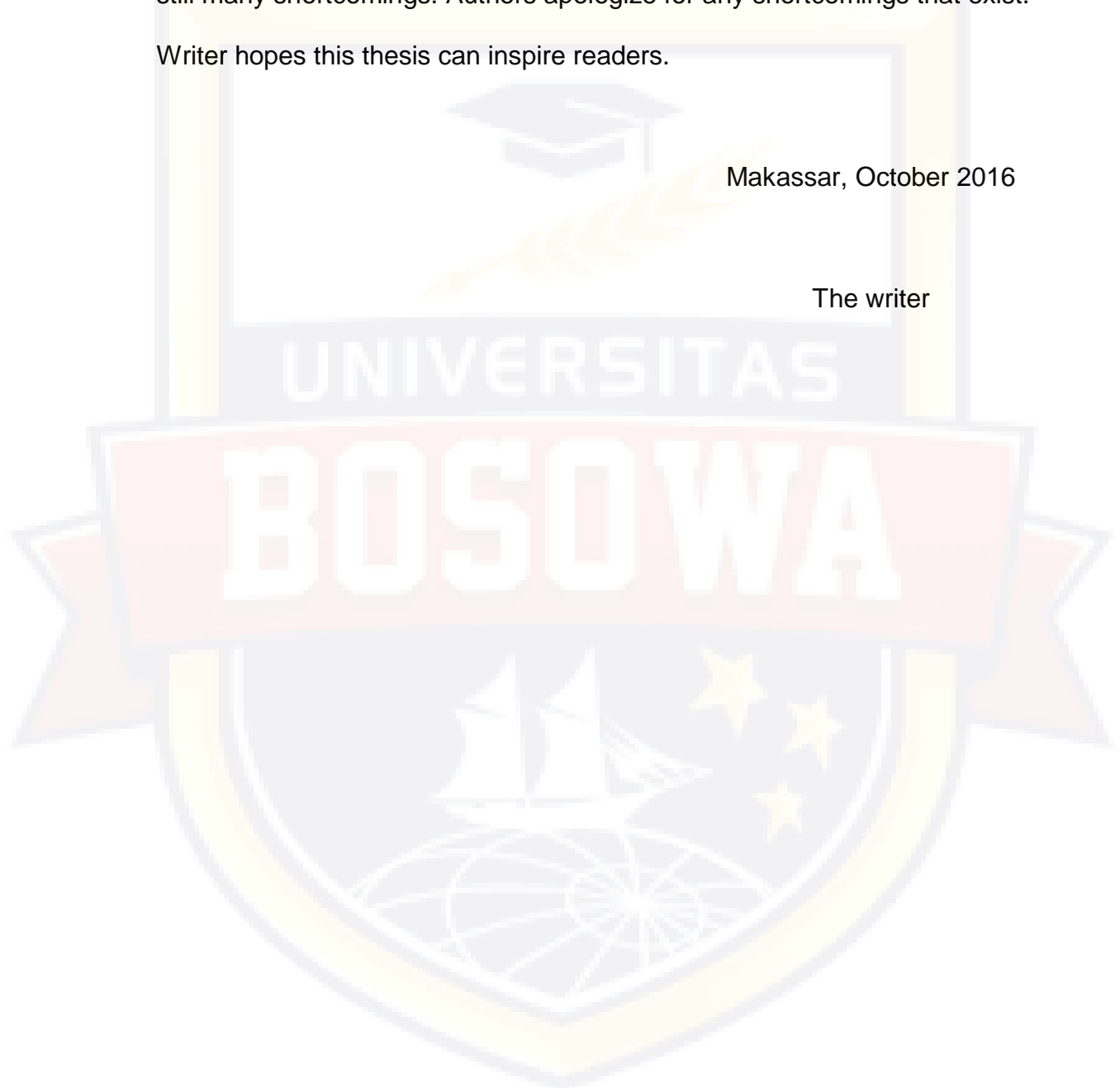
The writer would like to thank profusely to: The late father (Aloysius Nono), beloved mother (Margaretha Aku) and big brother (Heronimus Gali S.H) who always pray for and provide moral and material support, love, and trust that is so great to me. And big thanks to Dr. H. Herman Mustafa, M.Pd as first supervisor and Sudirman Maca, S.S., M.Hum as second supervisor. Thank to dean of faculty of letters Dr.H.Mas'ud Muhammadiyah.M.Si and head of English department A.Hamzah Fansury.S.Pd.,M.Pd.The writer would like to thank a lot to all lecturers, staff, and the entire family of the Faculty of Letters, Bosowa University. And thanks also to friends in arms force 2012; particularly the companions (Melinda, Johra, Yuliana Shanty) are mutually supportive and equally struggling. That's where all this success started, writer hope all of this can give a little happiness and lead a better step.

The writer have tried with the utmost in completing this thesis, it is a mistake because researcher are ordinary people who have limitations. As

a work written by human, of course this thesis is far from perfect. As the saying goes 'no ivory that is not cracked', so it is with this thesis, there are still many shortcomings. Authors apologize for any shortcomings that exist. Writer hopes this thesis can inspire readers.

Makassar, October 2016

The writer



PERNYATAAN

Dengan ini saya menyatakan bahwa skripsi yang berjudul **“Comedian Language on TV Show “The Daily Show” Presented By Trevor Noah with a Pragmatic Approach”** beserta seluruh isinya adalah benar-benar karya saya sendiri, bukan karya hasil plagiat. Saya siap menanggung resiko/sanksi apabila ternyata ditemukan adanya perbuatan tercela yang melanggar etika keilmuan dalam karya saya ini, termasuk adanya klaim dari pihak lain terhadap keaslian karya saya ini.

Makassar, 10 Oktober 2016

Yang membuat pernyataan

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ABSTRAK

MARIA YASINTA EDO, *Comedian Language on TV Show “The Daily Show” Presented By Trevor Noah with a Pragmatic Approach* (dibimbingoleh Herman Mustafa danSudirmanMaca).

Penelitian ini dilatarbelakangi oleh semakin sadarnya para pakar linguistic bahwa upaya menguak hakikat bahasa tidak akan membawa hasil sesuai dengan yang diharapkan tanpa pemahaman terhadap linguistik. Pemilihan analisis pragmatik dalam penelitian ini karena didasari oleh penelitian ini memberikan kerangka untuk menganalisis bahasa comedian “The Daily Show” yang dibawakan oleh Trevor Noah dengan menggunakan pendekatan pragmatik. Makna bahasa komedi yang diujarkan oleh comedian yang tidak dapat dianalisis dalam pendekatan structural dapat dianalisis melalui pendekatan pragmatic yang berfokus pada bentuk bahasa. Bentuk bahasa dalam hal ini adalah unit lingual seperti suara, suku kata, kata, frasa, klausa, kalimat, dan sebagainya. Dan bertujuan mendeskripsikan unsur-unsur pragmatic serta teknik penciptaan humor dalam video komedi “The Daily Show”.

Penelitian ini menggunakan metode kualitatif dengan menggunakan pendekatan analisis deskriptif, yaitu dimana penulis mengemukakan dimensi serta subdimensi dari objek penelitian yaitu penutur serta petutur dalam video komedi. Peneliti memusatkan pada pendeskripsian terhadap unsure-unsur pragmatik yang terdapat dalam video komedi serta teknik penciptaan humor yang dilakukan oleh comedian baik bahasa lisan maupun bahasa tubuh sang comedian. Teknik pengumpulan data yang digunakan adalah teknik pengamatan dan daftar kutipan. Pengumpulan data dilakukan dengan cara mencatat kutipan-kutipan dari sang comedian yang menciptakan kelucuan serta mengamati bahasa tubuh sang comedian dalam video komedi “The Daily Show” yang dibawakan oleh Trevor Noah.

Dari video komedi “The Daily Show” kemudian dianalisis unsur-unsur pragmatic serta teknik penciptaan humor yang terdapat didalam video tersebut. Unsur-unsur pragmatic yang terdapat dalam video tersebut antara lain situasi ujar, tindak tutur, dan implikatur. Sedangkan teknik penciptaan humor menggunakan teknik implikatur serta penyimpangan prinsip kerjasama.

Kata kunci: Linguistik, pragmatik, implikatur, deixis, situasi ujar, tindak tutur.

ABSTRACT

MARIA YASINTA EDO, *Comedian Language on TV Show "The Daily Show" Presented By Trevor Noah with a Pragmatic Approach* (supervised by Herman Mustafa dan Sudirman Maca).

This research is motivated by linguistic experts more aware that efforts to uncover the nature of language will not bring results as expected without an understanding of linguistics. Selection of pragmatic analysis in this study because it is based on this study provides a framework for analyzing the comedian language "The Daily Show" hosted by Trevor Noah using a pragmatic approach. Meaning of comedy language uttered by comedian that cannot be analyzed in a structural approach can be analyzed through a pragmatic approach that focuses on a form of the language. Forms of language in this case is the unit lingual as it sounds, syllables, words, phrases, clauses, sentences, and so on. And aim to describe the elements of pragmatic and video creation techniques humor in the comedy "The Daily Show".

This study used qualitative methods to approach the analysis of descriptive content, i.e. where the authors propose the dimensions and Sub dimension object of research is the speaker and hearer in comedy. Researchers focused on the description of the elements contained in the pragmatic video creation techniques comedy and humor performed by comedian both spoken language and body language of the comedian. The data collection technique used is the technique of observation and the list of citations. The data collection is done by recording excerpts from the comedian who creates humor and observes the body language of the comedian in the comedy video "The Daily Show" hosted by Trevor Noah.

From comedy "The Daily Show" and then analyzed the pragmatic elements and techniques of creating humor contained in the video. Pragmatic elements contained in the video include the situation said, speech acts and implicatures. While the humor creation techniques using techniques implicatures and irregularities principles of cooperation.

Key words: Linguistic, pragmatic, implicature, deixis, said situation, speech acts.

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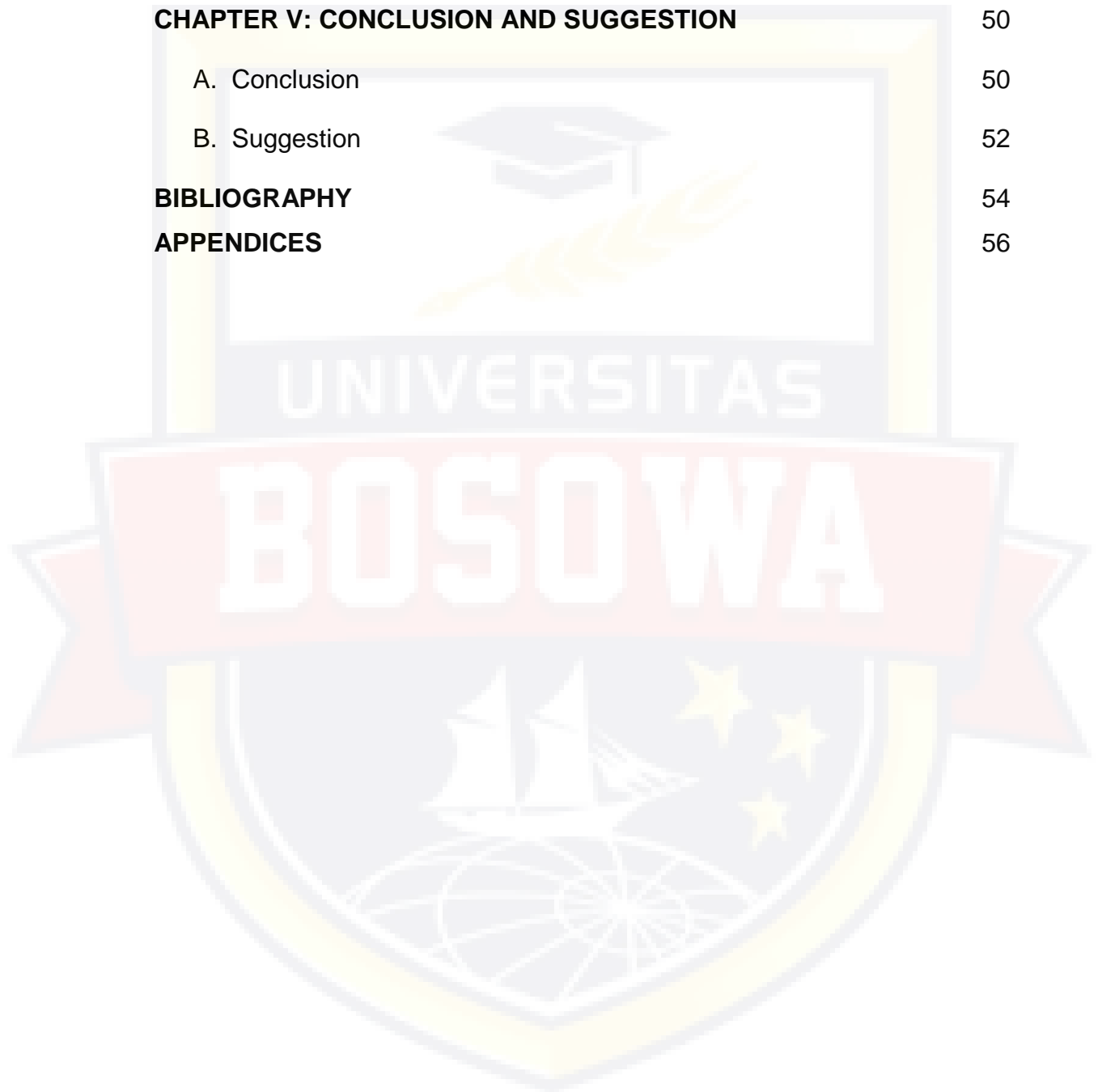
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CHAPTER I

INTRODUCTION

In this chapter, the researcher will present about the reasons to choose “Comedian Language on TV show “The Daily Show” presented by Trevor Noah” to analyzed, problem of the research, question of the research, scope of the research, objective of the research, and significance of the research.

A. Background

In everyday communication and the role of language is very important. Any information submitted requires language. In general, we know that language is an essential communication tool for humans, because the language we can communicate and interact with each other, we can find out the information we need, apart from that we can convey ideas, and ideas through language anyway. Therefore, we should be able to master the language and its elements, such as vocabulary, structure, and so forth. Humans use language through social interaction. The toddler and kids, humans were able to speak fluently language emerged and developed due to the interaction between individuals within a particular community or group. Languages change and vary over time in accordance with the times. In connection with the above, Bloch &Trater (in Lubis, 1991: 1) said, language is a system that is the epitome of vocal arbitrator.

Field of science that examines language called linguistics. Linguistics is the study of language, or science object of study refers to the language Chaer (2012:1). Linguistics is the study of human language both written and unwritten. Linguistics has a scope that includes phonetics, phonology, syntax, semantics and pragmatics. Phonetics is the study of sound. Phonology is the study of the sounds of language. Syntactically a grammatical study of the sentence, while the internal grammatical morphology is the study said. Semantics is the study of the meaning of the sign language and pragmatics is the study of the language associated with the context. Semantics and pragmatics are part of linguistic which are in the same realm, including reviewing meaning. However, both have differences. Semantics scrutinize the meaning contained in an article and have nothing to do with the context, while pragmatic scrutinize the meaning of conformity with the context, speakers' educational background, knowledge, habits, and so forth.

Pragmatics is a branch of linguistic science is increasingly recognized today. This is based on linguistic experts more aware that efforts to uncover the nature of language will not bring the expected results without the understanding of the pragmatic. Pragmatics is the study of meaning based on context refers to the speakers (people who speak) and the addressees (listener). Based on this, Yule (1996: 3) in his book explains pragmatic, as the study of meaning conveyed by the

speaker (people who speak) and then interpreted by the addressees (listener). Pragmatics studies involving interpretation of what it means people within a particular context and how that context influence on what was said by the speakers (people who speak). Careful consideration about how speakers (people who speak) set up what they want to say that according to people who heard (addressees) or the person to talk to, where, when, and under what circumstances. Pragmatics also examines how the hearer (listeners) can be concluded about what is spoken in order to arrive at an interpretation intended meaning speakers (people who speak). It may be said that the pragmatic is the study of the intent of the speaker Yule (1996: 3).

Communication will proceed smoothly if the target language is used appropriately, it means that the language used in accordance with the circumstances of speakers (people who speak) and the nature of substitutions are carried out. It is highly dependent on the determinants of the communication, namely the issues to be discussed, the purpose of the speaker, the speaker, and the situation. The use of such language is studied in pragmatic.

Pragmatics is a branch of science that examines the language of speech acts which also examines how to speak or how to do the communication is good and right so that the message or intent of these talks can be captured or understood by the listener or by listening. So that the message can be received well, it takes the pragmatic approach

that includes the situation said, presupposition, implicature, and speech acts contained in the language of comedy.

On this occasion, the writer will conduct pragmatic analysis of the comedies that presented by Trevor Noah. Lately, comedy shows on television and comedy videos very interesting people. Smelled comedy spectacle now increasingly in demand by the public. Topic to be used as the comedy was varied and interesting. One topic that often again we witness events comedy is, to criticize the government or a state government. While make-cuteness, comedians also indirectly emit aspirations or their criticism of the government.

The electronic media, especially television has received the most dominant place in society. Easy access power and ease in digesting the information is one of the factors why people prefer television as the main source of information for the public. Apart from the effect that both positive and negative, are basically the medium of television has become a reflection of culture, spectacle for the viewers in the age of rapid development of information and communication so that to this day the mass media television became the most widely consumed by the public. Spectacle pretty much in demand by today's society is a spectacle of comedy, as well as a TV show 'The Daily Show' coming from America that existed from 1999 to 2015. And the most popular was in 2015 that was delivered by Trevor Noah.

The Daily Show is an American news satire and talk show television program, which airs each Monday through Thursday on Comedy Central and on the Comedy Network in Canada. Trevor Noah, whose tenure premiered on September 28, 2015. The Daily Show is the longest running program on Comedy Central, and has won 23 Primetime Emmy Awards. Describing itself as a fake news program, The Daily Show draws its comedy and satire from recent news stories, political figures, and media organizations, and often uses self-referential as well.

Election pragmatic assessments in this study are based because this study provides a framework for analyzing the language of comedy in comedy videos hosted by Trevor Noah through a pragmatic approach. Meaning of language comedy that cannot be analyzed in a structural approach can be described through a pragmatic approach. Structural analysis only sees the form of the language. Forms of language in this case are the lingual units such as sounds, syllables, words, phrases, clauses, sentences, and so on.

Currently, the public is increasingly critical of conditions and problems, especially the condition or state government. Therefore, people tried various means to remove aspirations and their criticism of the government. And one of the means that is often used by the people to criticize and express their aspirations is a comedy. In addition to creating a joke of spoken language and body language displayed to

the viewers and listeners, the comedian also expressed criticism and aspirations indirectly, relaxing, and real. In comedy, comedians capable integrate between spoken language and body language so funny effects for the watch and hear. Including that the speaker body gestures, speech, gaze speakers, knowledge, experience, habits and other speakers. How the speaker or comedian in achieving its goal, raises humor or make viewers or listeners feel funny. How each word or sentence out of the mouth of the speaker raises cuteness, and how good body language gestures, eye movements, facial gaze, facial expression of the speaker or comedian funny effect. Spoken language and body language of the speaker or comedian is closely related to the level of knowledge and experience possessed by the speakers or comedians. The elements mentioned above who will be examined by the researcher.

B. Problem of the Research

Based on the explanation of the background of this research, problems can be formulated as follows

- 1) Pragmatic elements contained in the comedy video “The Daily Show” presented by Trevor Noah.
- 2) The technique for creating humor performed by comedian.

C. Question of the Research

- 1) What do the pragmatic elements contained in the comedy video “The Daily Show” presented by Trevor Noah?
- 2) How do the technique for creating humor performed by comedian?

D. Scope of the Research

Issues in comedy video “The Daily Show” presented by Trevor Noah focused on:

- 1) Statements of the comedian who created cuteness.
- 2) Gestures or body language of the comedian that causes the listener to feel funny.

E. Objective of the Research

Based on the formulation of the above problems, the research aims as follows:

- 1) Pragmatic elements contained in the comedy video “The Daily Show” presented by Trevor Noah, among others: the situation said, speech acts, and implicatures.
- 2) Humor creation techniques which use techniques implicature and irregularities principles of cooperation.

F. Significance of the Research

A study, should benefit, so the proven quality of research conducted by the author or researcher. The benefits of the research are follows:

- 1) Expanding horizons of language, especially pragmatic refers to the linguistic realities.
- 2) Enriching the study of language use is based on pragmatics elements, especially in the language of comedy.
- 3) Can provide information on the importance of considering the context and the language situation for the users of the language, especially for the comedians as language users.



CHAPTER II

LITERATURE REVIEW

In this chapter, the researcher will present a literature review of studies that have been done previously with regard to research on pragmatics. The writer will make these studies as a reference and to facilitate comparisons of the study writer in the same field. Several studies have been done before the pragmatics comedy and so on. These studies include the said situation, speech acts, presupposition, and implicature. Here are some previous studies on pragmatics.

A. Previous Related Studies

Research on pragmatic been developing for a long time and has been widely studied. Among the literature relevant to the research underlying this are works such as the results of research conducted by Lubis (1991), Yuliana (2011), Fadilah (2015), Harahap (2015).

1. Lubis (1991)

Lubis (1991) in his book that analyzes the pragmatic, Lubis said that pragmatic assessment of language studies with consideration of context in addition to considering the syntactic and semantic. In his book, Lubis using charts Cook (1989: 42) as evidence and explain the use of language with elements of pragmatics. In this chart explains how the need for the wearer to

know Language system language (pronunciation, grammar, vocabulary), paralanguage (voice, face, body), Knowledge (cultural, word), Reasoning. These things are very influential and closely related to the language in order to achieve its objectives.

2. Yuliana (2011)

Yuliana (2011) in his research entitled "Analysis of Pragmatic Cartoon Editorial in a Television Programmed", Juliana explained that the pragmatic one science branch of language study about how to speak or how to communicate properly so intent conveyed by the speaker can be understood by the speaker or hearer. In the study Yuliana reviewing the Speech Act the principles of cooperation, implicature, context and presupposition raised by editorial cartoons. Yuliana revealed that physical context that is based on the use of language presented in the event of an editorial cartoon communication is used to show the shape of the unspoken, so it would clarify the intent of a speech. Context underlying the editorial cartoon tends to develop in accordance with the theory that has been previously disclosed. Yuliana explain the context in pragmatic means all the background knowledge that is widely understood by speakers and addressees. Context instrumental in helping the hearer to interpret what is meant to be conveyed by the speakers.

3. Fadilah (2015)

Fadilah (2015), Fadilah examine the creation humor techniques in the humor discourse on research entitled 'Humor in Discourse Stand Up Comedy'. In Fadilah's research describes the creation of humor, Fadilah using techniques assumption, implicature engineering, and engineering a world of possibilities. And the techniques most often used in research are the technique preconceptions. The use of techniques such presuppositions that expressions related to comedian, social environment, or the phenomenon that is happening in society, so that the speaker and hearer have the same knowledge base.

4. Harahap (2008)

Harahap (2008) in his research titled "Discourse-Pragmatic Analysis of Newspaper ads', Harahap doing research on the meaning of pragmatic meaning that encountered in newspaper ads and pragmatic studies that are closely related to the psychological concept of the discourse of speakers that background knowledge. Of these studies found that the nature of pragmatic significance is exceeding the meaning of written or printed or spoken. The core of the pragmatic meaning in a variety of advertising is to make the product appear to have the advantage that ended with sales.

From some previous research, this study is closer to research Lubis who uses charts Cook. Lubis doing research in his

“Pragmatic Discourse Analysis” based on the chart of Cook that consideration of the language system (pronunciations, grammar, and vocabulary), paralanguage (voice, face, and body), knowledge (cultural, word), and reasoning. And this study also conducted a study of paralanguage the form of voice, face, and body language other than the language system of the speaker in the form of pronunciations, grammar, and vocabulary of the speaker.

B. Language

1. Definition of Language

Kridalaksana(1983) and Kentjono(1982) (in Chaer, 2012: 32)said that language is an epitome of sound system agreed to by a particular group, and is used to interact with and introduce themselves to others. Therefore, the language that has been agreed by a particular group, is used by the group is also to interact and communicate with each other. In addition to interact and communicate, language is also used in a particular group to identify themselves to others. And it can be concluded that language as a unifying container within a certain group.

Chaer(2012) said "as a means of human communication, language is a system that is systematic and systemic as well". Chaerexplain that what is meant by systemic is a language that is not a single system or stand alone, but also consists of several subsystems, the subsystem phonology, and morphology subsystem,

subsystem syntactic and semantic subsystems. Thus, the language does not stand alone. Language has the elements or parts that complement or support the language itself, which means that languages have elements and of the elements that formed the languages understood by humans and used by humans based subsystems above as a means of communication and interact with one another.

2. Language Functions

In general, the function of language is a communication tool that is used by a group within their agreement with each other in the group anyway. There are some experts who explain in detail the function of language. Chaer (2012) he said, language function depends on the purpose we communicate. Each communication purposes will be different means of communication, both in form and nature. Then Finocchinorio, 1987: 137 (in Lubis, 1991: 4) divides the language in five functions, namely the function of (personal), the ability of someone talks like a disappointment, happiness, sadness and so on. Function (interpersonal), is a person's ability to build relationships and interact with others. Function (directive), is a function that refers to the request, suggestion, coax, etc. Function (referential), is the ability to write and speak about the environment or about the language itself. Function (imaginative), is the ability to rhyming, rhythmic, telling stories orally or in writing.

Based on the translation of experts on language functions above, we can conclude that the actual language functions depending on the purpose of use of the language itself. Where the language will change function according to its intended use. Language is also a container only for humans to communicate, interact with each other, and identify themselves.

C. Linguistics

Linguistics is the study of the language. In detail, Martinet (1987: 19) (in Chaer, 2012: 2) states that, linguistics is a scientific study of human language. Then Chaer(2012: 3) explains about linguistic general, he said in linguistics often encountered with the name of general linguistics. According to Chaer, general linguistic focus not only studies one language only, for example, only studying Arabic or Java, but in studying the ins and outs in general. So, based on explanation above regarding the language and its function, language is not taken for granted to be enabled. Language is necessary to be studied more specifically in the so-called science of linguistics.

From the explanation above regarding linguistic experts, it can be concluded that the linguistic is a science that examines language. Linguistic science is also often called a common linguistic, which means not only studying or reviewing a language, but rather examines the intricacies of language in general. In linguistics, a lot of things related to the language studied, for example, pragmatically, syntax,

phonology, morphology, and many more those are intimately associated with the language.

D. Pragmatics Concept

1. Pragmatics Definition

Pragmatics is one of the branches of linguistics that examines the meaning based on the context, situation, goals and so forth from the speakers and addressees. Brown (1983: 26) (in Lubis, 1991: 22) said that, in linguistics, analytic approach that involves consideration of contextual belongs to that area as well as from studies called pragmatic language. "Doing discourse analysis' contain involves' doing syntax and semantic' but it primarily consists of 'doing pragmatic' '. Therefore, the syntax and semantics are important and need to be considered in the analysis, but the more important of the two is to pay attention pragmatic.

According to Levinson (2014) (in Putrayasa, 2014: 1) pragmatics is the study of science that examines the use of language, so that the sentence should in uttered then have to adjust between sentences and context. Of what is defined by Levonson, Yule (1996) (in Putrayasa, 2014: 2) also stressed that the study is very necessary to involve pragmatic interpretation of what is meant by the speaker in a specific context and how that context influence on what the speaker said. So, it can be concluded that pragmatic and context are very

closely related. To understand the intention conveyed speaker then must pay attention to the context well.

Besides Brown which sets out a pragmatic, Kasher (1998) (as cited in Putrayasa, 2014: 1) also define pragmatics as a science that examines the use of language and how language is integrated into context. Based on the above definition, it can be said that the context is very closely related to pragmatics. Without the context of pragmatic analysis cannot be performed. With respect to the importance of context in a pragmatic analysis, Leech (1983) (in Putrayasa, 2014: 1) states context as part strongly associated with physical and social environment of a speech and background knowledge which is equally owned by the speaker and hearer.

According to Yule (1996), is a science that examines pragmatic about the forms of language and users of other forms of the language. Yule explained that the benefits of learning the language through pragmatic is that one can interpret the meaning of the intended people, their assumptions, intentions or their purpose, and the types of actions that they showing while talking/said. Yule also added that, pragmatically it interesting for studying how people understand each other in linguistics, but pragmatically also the scope of the study were discouraging because studies pragmatic requires us to understand other people and what they have in mind or what is their (speaker).

Based on what was said by experts above, it means that in analyzing the elements of the pragmatic need to pay attention to other elements, such as syntax and semantics. Elements of syntactic are form of sentences, sentence elements, and the relationship between sentences with other. While semantic elements in the form of meaning, the meaning contained in the speech of the speaker.

2. Said Situation

Said the situation is a factor nonlinguistic highly influential and concerned with the pragmatics since pragmatic examines the meaning is very closely related to the situation when the speaker or writer delivered the speech to the hearer / reader. Said the situation is quite important for pragmatic as a differentiator with semantic knowledge. Lubis (1991: 15) he said, if it does not address situations participate in speech that is important in determining the meaning of speech, the meaning or significance of the speech becomes unclear. Aspects of the said situation that:

- 1) Speaker and hearer. People who greet (speakers) and the addressee (Addressees). Based on the above so, the use of the use of the speaker and hearer pragmatic limit only in spoken language alone.

So that refer to aspects greeted or called / speaker is interaction orally, i.e. speakers or say something orally to the addressees.

- 2) The context of a speech

Context is very closely related to the physical environment as well as social environment of a speech. A speech would be understood its meaning if the context is understood also, and when faced with the speech but does not pay attention to and understand the context of the speech well, then the speech will be misinterpreted. Therefore, the concept is the part that is considered necessary to be considered to make sense of a speech.

When talk about pragmatics then, to talk about the context as well. Understanding is needed in the context of pragmatic analysis; context also has a very important role in analyzing pragmatics. Why context is very important in analyzing pragmatic? Context is crucial in a pragmatic analysis for an understanding of the context are equally owned by the speaker and hearer are allowing the speaker and hearer can easily understand the meaning of utterances. More details Fillmore (1977: 119) (inLubis, 1991: 59) said, "The task is to Determine what we can know about the meaning and context of an utterance given only the knowledge that the utterance has occurred ... Whenever I find that I notice some sentences in context, Immediately find myself asking what the effect would have been in the context had been slightly different.

Fillmore elaboration of the above, it can be concluded that the context is an element outside of language is very important in the analysis of pragmatics. We can more easily understand an

utterance if we understand the context of the speech. The explanation of Lubis above, it can be concluded that referred to the situation said the pragmatic analysis that refers to the totality of the situation, both the situation of the language / speaker and recipient of the message / addressees at the time of the speech occurs. It includes verbal and physical interaction of the participants either speaker or hearer, about who the speaker and hearer, where the course, when the course and there are many more things that relate to the situation.

3) The purpose of a speech

The purpose of a speech is closely related to the intention of speakers to say something.

4) Acts of verbal speech as a product.

3. Speech Acts

Black (2011: 37) defines a speech is the overall situation of communication, including the context of speech (a situation in which speech occurs, the participants, and all the interaction of language and physical has happened before) and characteristics narrator utter or convey speech (paralinguistic) to give effect to the meaning of the interaction. Thus, the speech act not only refers to how the narrator speaks, but also refers to the overall situation in terms of both the spoken language and body language, in terms of both the speaker and the hearer are supporting the ongoing process of interaction. In

this act of speech is not only focused on whether an utterance or utterances generated correctly or not grammatically, but rather whether the speaker can achieve the purpose of communication.

Yule (1996: 83) said that, speech is the result of a speech obtained from the action will contain the three acts that are interconnected to one another. The three acts are, locutionary act, an act of speech is fundamental that generates a linguistic expression that has meaning. The next one is an illocutionary act, is the emphasis on a speech to be easily understood. The latter perlocutionary act is an act that refers to the situation with the assumption that the listener will recognize the result of the speaker uttered. From the explanation Yule above, it can be concluded that there are some elements that sustain speech acts and a full contribution in a speech act / acts of speech, as described Yule above, namely, locutionary act, illocutionary act, and perlocutionary act. Locutionary and expression or utterance of the speaker, illocutionary is the purpose of what the speaker uttered, while perlocutionary a result of locutionary and illocutionary.

Yule (1996: 92-94) classifies 5 general functions shown by speech acts, namely:

1) Declaration

There was a change after the uttered or change a state with a speech. For example, married, divorced.

2) Representative

Speech act that says something are believed or not believed by the speaker. For example, the Earth is round

3) Expressive

The speech acts presented by speakers about what he felt. For example, say thank you, congratulations.

4) Directives

Speech act that aims to make the listener (addressees) do something after speaker delivered speech. For example, members of warning, pleading

5) Co missive

Speech acts that speakers understand and engage him in further actions. For example, promised, threatened.

4. Presupposition

Cummings (2005) (in Putrayasa, 2014: 77) states presupposition is possibilities implicit in certain linguistic expressions. Based on estimates that said Cummings, Griffiths & Hadiyani (2014) (in Putrayasa, 2014: 77) “presupposition is not necessarily true. Communication depends on mutual awareness about friction and pretension in terms of ideology, prejudices, stereotypes national one of the many individuals and others”. So, presupposition is assumptions hearer of what is conveyed by the speaker and the assumptions is not necessarily true but it could have been missed.

5. Implicature

Brown & Yule (1996) (in Putrayasa, 2014: 63) said that, implicature used to explain what might be interpreted, it is suggested, or is intended by the different speakers to what is actually being said by the speaker. Then according to Putrayasa (2014: 63), implicature concept used to explain the differences that often occur between what is said and what is implied. In his book, Putrayasa divide implicatures into 3 types:

1) General conversation implicature

General conversation implicature is implicatures presence in the conversation does not require a specific context.

2) Scale implicature

Namely implicature terms to express the quantity of the highest scale to the lowest scale (Yule, 1996).

3) Special conversational implicature

4) Special conversational implicature is meaning derived from conversations with reference to the social context of the conversation, the relationship between the speaker and the similarity of knowledge between the speaker and the hearer.

6. Deixis

Agustina (1995: 37) "deixis is a word or phrase that refers to words, phrases, or expressions that have been used or will be given." A form of linguistic which is used to solve the 'appointment'

is called deixis expressions. , So, deixis is a way to refer to matters relating to the context of the speakers with the fabric of space and time. In his book entitled Pragmatics Yule also explained about the indexical, the expressions were among the early forms such as; deixis persona (I ,me, you) to appoint a person, spatial deixis (here, there) to indicate the place, temporal deixis (now and then) to show time.

1) Deixis persona

Deixis persona can be seen in the form of pronouns speakers (speakers) in the first person while addressees (listener) as the second. Deixis persona clearly apply three basic division in the example of the first person pronoun (I), the second person (you), and the third (k dial, he pr, or her goods).

Notice the example below:

- i. You must do this task

Based on the above example, it can be concluded that the word 'you' is a reference in the direction of the conversation participants. When you do not know the context of the situation then will not know the speech reference direction. If the speech uttered by a teacher, it is known that the word 'you' refers to the students.

2) Deixis place

Deixis of space is closely related to the location of the event according to participants of the conversation in the language. Deixis place closely related between people and objects shown. George Yule (1996, 20) says, in interpreting deixis place, please note that point, can be determined both mentally and physically as seen from the viewpoint of the speaker. So deixis a reference to the presence of people or something that meant or intended speakers (speakers).

3) Deixis time

Deixis time is time information used by the speaker and hearer.

Consider the following example:

I. I will jog tomorrow morning

The above example shows the description of time 'tomorrow morning' here shows the time information is very clear, that 'tomorrow morning'.

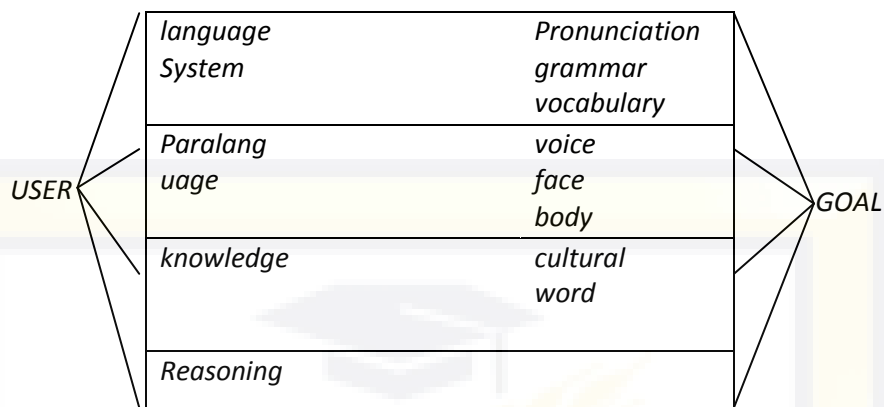
E. Theoretical Framework

Based on the study were obtained from the above interpretations of language, linguistic until pragmatic. In this frame of mind that begins with a discussion of language that refers to pragmatically analyze the pragmatic elements in comedian language. From comedy "The Daily Show" presented by Trevor Noah, the research object will be analyzed by one branch of linguistics that is

pragmatic. In the pragmatic, we learned many things. Among them are studying the situation said, context, as well as speech acts.

In this study focused on the interpretation of the elements that is pragmatic, said situation, speech acts, presupposition, and implicature in comedy videos. Of comedy videos that presented by Trevor Noah, then analyzed of how the speaker or comedian can achieve its objectives, namely, creating humor for the listeners or addressees. And after watching some comedy videos, things that cause cuteness are not only funny words created by the comedian but also paralanguage such as body language, facial expression, and voice. When uttered by a comedian / speakers and displayed with such style speech, as well as the movements of her limbs certainly give meaning and effect a different impression is causing cuteness. Thus, speech that is considered mediocre but manufactured in such a way with diction and gestures comedian / speaker, impression and meaning will be changed from normally are sound and look cute

In this research using the theory of Cook by using charts Cook that explains how necessary the speakers of the language or know some very important aspects in the pragmatic with regard to the target speakers achieve their end, based on the chart of Cook that consideration of the language system (pronunciations, grammar, and vocabulary), paralanguage (voice, face, and body), knowledge (cultural, word), and reasoning.



Based on Cook charts above, in this study the writer examines the creation of humor technique performed by comedian only by considering the following:

1. Paralinguage

Included in paralinguage i.e. voice, voice includes voice intonation is the size of speakers and languages when delivering something. When presented with a loud speaker, then part spoken in a loud voice that has significance. When delivered in a voice that is smaller, then the portion spoken with a tone that is smaller has its own meaning anyway. Similarly, certain parts of which were highlighted by speakers. Part of the next paralinguage is the face, the facial expression when the speakers say something very influential or interconnected between what is said, mimic the face, as well as the meanings of the words and mimic the speaker's face. Next is the body, the body is meant here is body language. How limb movements such as hand speakers and so forth when to say something.

2. Knowledge

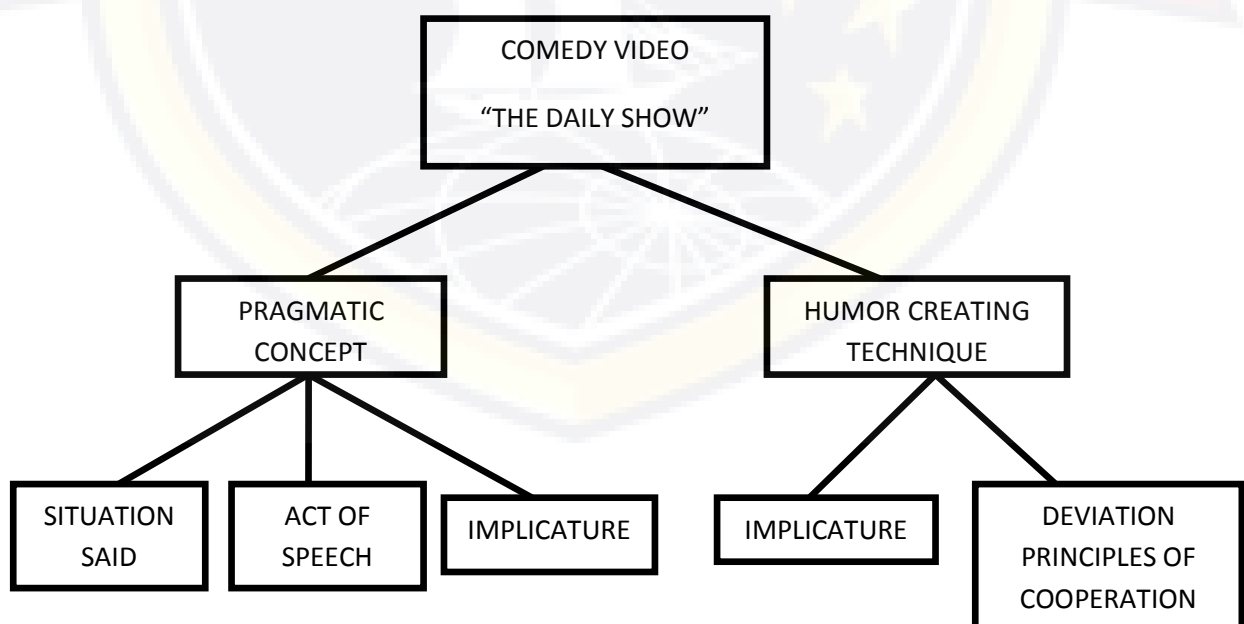
Part of the knowledge that is culture. Culture is part of the background knowledge of the speakers of the language in the form of habit. The second part of the knowledge that is the word, the word is a word per word spoken by the speakers. Word for word chosen by the speaker in accordance with the background knowledge of the addressees.

3. Reasoning

Reasoning is the thought and consideration topic to the addressees.

F. Conceptual Framework

By using the concepts pragmatically above, researcher can more easily analyze the pragmatic elements contained in the comedy video? For more details can be seen in the chart below:



CHAPTER III

RESEARCH METHODOLOGY

In the third chapter the researcher will explain about the kind of research and methods used in the research, study variables, data sources, data collection techniques, as well as data analysis in researching technique comedy "The Daily Show" presented by Trevor Noah

A. Types of Research

In accordance with the title raised by researcher, in this study the writer will apply a method of qualitative analysis approach. This study will use a descriptive content analysis approach, which is where the researcher propose Sub dimension dimensions and the object of research is the speaker (in comedy), and hearer / spectator (in comedy). Qualitative research is using pragmatic approach in which researchers did not use numbers or formulas in collecting statistical data and to provide interpretation of the results. The basic concept in the study, namely, researchers conduct qualitative research usually refers to the theoretical orientation.

Moloeng, Bogdan& Taylor (2004: 6, 1975) said that qualitative methods as a means of research that obtain descriptive data in the form of words written or spoken of people and behaviors that can be

observed. So the descriptive data obtained from this study is to examine how the speaker / comedian talk, word by word and sentence by sentence the speakers say, as well as the speaker's gestures that cause cuteness or the audience laugh. In terms of the hearer / audience, i.e. what kind of responses that arise when watching or listening to what the speakers conveyed through spoken language and body language.

Qualitative approach with descriptive methods used to obtain descriptive information, associative, ceteris paribus relationship, causal, comparative, on the subject of the studied object or subject of research is inductive, thus the research process will not test the hypothesis, however, generate hypotheses. According to Nawawi (1983: 63) descriptive research method is defined as a troubleshooting procedure investigated by describing/ depicting the state of the subject or object of research (a person, institution, community, etc) based on the fact that appear or as it is.

B. Research Variables

Based on the title that has been created by the writer of "Comedian Language on TV Show "The Daily Show" Presented by Trevor Noah with A Pragmatic Approach" the writer define a variable in this study is a single variable, which analyzes the technique for creating humor by comedian in comedy videos "The Daily Show" presented by Trevor Noah.

C. Sources of Data

The data used in this study will be divided into two, namely:

- a) The primary data, i.e. data obtain from topical comedy video “The Daily Show” presented by Trevor Noah that can be analyzed pragmatics elements.
- b) Secondary data, i.e. data obtained through the study of literature that examines the linguistic and pragmatic as branches that support the primary data of books, dictionaries, articles, and internet and so on.

In accordance with the formulation of research problems, the data source of this research is comedy videos “The Daily Show” presented by Trevor Noah. The data is obtained by searching and downloading videos topical comedy that criticizes a state government from various sources.

D. Data Collections Techniques

According to research issues that have been raised, then the data collection will use a qualitative descriptive approach. Data collection techniques performed by the researcher is to listen carefully the comedy videos “The Daily Show” presented by Trevor Noah which lasted 8 minutes 37 seconds. Comedies videos will be watch repeatedly, then recorded-speech, and provide with the transcription utterances from comedian containing humor. In addition, researcher

also will notice intently body language of the comedian. Recording quotations that contain humor perform on quotes list.

E. Data Analysis Techniques

To obtain valid data, the data will be analyzed through pragmatic approach the data will processing and analyzing qualitatively, which analyzes the data based on its quality and describe with words in order to obtain exposure to the discussion in the form of discussion or systematic sentences that can be understood, and then be deduced.

1. The research literature (library research)

Namely researcher conducted data collection by reading a number of books that are relevant to the analysis of linguistic pragmatic in comedy.

2. Watching / observing the overall video

From comedy videos that have been obtained and watched over and over again in order to pay attention to pragmatic elements of the video in terms of both speaker and hearer.

3. Listening

In addition to watching, listening intently to every word and sentence by sentence what was said by the speakers so that the addressees leave a response or reaction.

4. Identify or determine the pragmatic elements contains in comedy video.

CHAPTER IV

RESULTS OF RESEARCH AND DISCUSSION

In Chapter IV of this research describe the focus of this study is to analyze the technique of creating humor performed by comedian and pragmatic elements in the comedy TV show "The daily show" presented by Trevor Noah. Where this research is uses qualitative research methods with descriptive approach. In qualitative research investigators are required to collect data based on what was said and done by the data source or the subject under study. By doing research through a descriptive approach, the researcher must describe, explain, and describe data that has been obtained by researchers through deep observations made on the comedy video "the daily show" presented by Trevor Noah. In this chapter is divided into two parts to make it more systematic and directed as follows:

A. Description of the Research Subject

This study was conducted to examine the pragmatic elements and techniques of creating humor by comedian Trevor Noah in the comedy show "The Daily Show. Researchers took a sample video comedy performed by Trevor Noah to be used as research material comedy videos include:

- 1) "The Daily Show" with the topic Tragedy in Paris the Three Stages of Political Grief.

The topic of Noah took the news about Isis. In the video, rotate Noah ISIS news about the contents of the attacks in Paris after the war on terror is heating up again and just learned something new about the terrorist's devious tactics. Counter terrorism ISIS recently Launched Officials say a 24-hour help desk manned by a dozen senior operatives. From the series of news content is then used as material comedy by Trevor Noah. In the segment of The Daily Show with Trevor Noah- Benghazi: The never ending scandal and The Daily Show Tragedy in Paris: The Three Stages of Political Grief it is evident that The Daily Show still serves its purpose even with the change of hosts. Trevor Noah has protected this and it is evident through reviews these two segments. Trevor Noah talks about the tragic situations of the terrorist attacks in Benghazi and Paris. When talking about the investigation of Benghazi, Trevor Noah brings up how everyone seems to blame Hillary Clinton for the attacks in which one person said "Hillary Clinton has basically gotten away with murder". In comedic fashion, Trevor Noah says "Hillary Clinton's name anagrams to Lynch A. Trillion" in which he jokingly states that only a murder would have a name like that. In the second segment I watched, he speaks on Donald Trump's self-promotion during the times on the tragic terrorist attacks in Paris. Just like Jon Stewart would have done the which is make a witty comment Ultimately making an opposing view look dumb, Trevor Noah has done that with Donald Trump. Trump speaks on gun control and

states that in a place with guns, reviews those terrorists would have not gotten far. Noah takes his words and says it's basically like saying "let's fix this hole with more holes or like saying sorry the last transformers movie sucked so let fix with another one." Just like it was stated in the first chapter of Satire's brew, The Daily Show was made to create awareness of the political world and news in the media and that is what Trevor Noah has done so far as well as add a comedic perception.

A. Description of Research Results

Research data in this study was obtained through in-depth observations made by the author on the comedy video "The Daily Show" presented by Trevor Noah.

1. Said situation contained in comedy video "The Daily Show" presented by Trevor Noah.

In this section the author will explain about four aspects contained in the said situation comedy video "The Daily Show" presented by Trevor Noah. These aspects are the speaker and hearer, context, purpose, and follow verbal speech as a product. Describing the situation said aspects is very important because, as has been the author pointed out in the previous chapter that to analyze the meaning of an utterance of pragmatic terms is closely connected with the said situation.

1) Speaker and hearer.

This aspect is very important in the said situation. This is due to the said situation the first aspect is related to the party said the party receiving speech and speech as well as receiving the intent / meaning contained in the comedy video "The Daily Show".

In comedy video hosted by comedian Trevor Noah looked invites the addressees to communicate through speech-speech uttered. This was seen when the comedian says sentences that contain elements of humor and hearer understand what was presented by comedian, this was proven when the addressees to respond laugh. That means the hearer understands what is seen or heard of comedian was funny both way delivery and gestures. This can be seen through the sentence and the following picture.

(1) "ISIS has a help line? For terrorists? This is insane. And...Also, a great opportunity for us. Because, you see, all we need to do now is the make sure none of Reviews their attacks ever work again and all we need to do is secretly replace Reviews their help desk operators with our guys".

(a)



On sentence (1) is a sentence uttered by the comedian and after the sentence uttered by comedian laugh response was immediately granted by the addressees. And the picture (a) is a facial expression of the speaker or comedian after watching a video of ISIS. Face expression the comedian shown that with a frown as surprised and confused to news about ISIS had just witnessed, the reaction of the hearer is laughing at the expression of the comedian. In this case shows that the comedian had managed to establish communication that is what is uttered by a speaker or comedian accepted or understood by addressees.

1) Context

In the comedy video "The Daily Show" presented by Trevor Noah speech indicating that context.

(2) "Yeah, I got to apologize for this, uh, whoa! Somebody's been hanging out with his older cousin! Whoa! Hey, guys, are we going to get ISIS Reviews These knuckle heads or what? Come on! They're a bunch of jerk wads! I'm telling the bird brains will know what's coming! We've got to give ISIS Reviews These Shucks the wing a ding-ding! "

Speakers chose the phrase "Hey, guys are we going to getreviews these knuckles ISIS heads or what?" Because the speaker want to say and invites the hearer as if to fight and defeat ISIS at that time. Based on what was said by the speakers of the above makes the hearer eager to fight ISIS and dare to take a stand in the face of ISIS.

2) Interest

The general objective of the comedian to utter or says something with the aim of creating humor as well as comedian Trevor Noah, the goal is to create good humor of what is uttered and what is shown as bodily gestures, facial mimic, and so forth. The following is a speech and gesture of the comedian who aims to create cuteness.

(3) "Now, there are a few things wrong with that statement. Number one, falafel is not a breakfast food. Number two, it does not really smell like anything. And number three, the racism. I really should have led with the racism, I know. Then there is the final stages of political grief you focus on how to handle the tide of refugees fleeing Syria and ISIS stages this is known as "just something really (beep) crazy."

(b)



In the speech (3), Noah catapult splash in his speech that the "falafel is not a breakfast food", "it does not really smell like anything", and "the racism". And the picture (b,) Noah expression that invites laughter of the audience through his

faceexpressions.Noah facial expressions shown after watching the video show that with a little brow furrowed and his lips sealed.

2. Acts of Speech in the comedy video "The Daily Show" presented by Trevor Noah.

In this section the authors will describe the analysis of speech acts contained in the comedy video "The Daily Show" presented by Trevor Noah. Speech acts featured in the video comedy 'The Daily Show "is a direct speech act. This is evidenced by the delivery of the message carried by the speakers directly and face to face with the addressees

1. Yule speech acts

On this occasion, the author describes the speech act is based on the theory proposed by Yule. Yule argued that the speech act consists of three things. These are three things, namely locutionary as the speech of the speaker, as a destination illocutionary speech that raises interpretation in mind addressees, and perlocutionary as the action of interpretation.

(4) "I'm sorry, President Obama ... this is a non-immediate resolution stuff is just not going to cut it. These are Americans you're talking to. The people who spend millions of dollars a year on diet pills that will make you lose 500 pounds in five days. These are the inventors of the TV dinner! Americans will not even gram UNLESS instant independents. But after such a tragedy, I understand the impulse we just want to get revenge. I get it. That's anger. That's one of the stages of Grief most people go through if they're normal. But as we've seen in the last view days, not everyone is normal, and most of them are running for

office. You see, for some Politicians, they do not go through the five stages-denials, anger, and the department of commerce for example, one-stage grieving Politicians use the tragedy as an excuse to say what you would have said anyway. “

Of speech (4) speakers deliver speech addressed to addressees who witnessed it, then speaker says:

(5) “The people who spend millions of dollars a year on diet pills that will make you lose 500 pounds in five days. These are the inventors of the TV dinner! Americans will not even gram UNLESS instant independents. But after such a tragedy, I understand the impulse we just want to get revenge. “The speaker conveys it with the aim to cause the hearer’s mind interpretation of utterances which speakers conveyed. Interpretation wants posedspeakers is by telling.”

The people who spend millions of dollars a year on diet pills that will make you lose 500 pounds in five days.” While displaying the image

(c)



This can lead to the interpretation that the hearer’s mind addressees can think about how people –people with millions of dollars a year spent on diet pills and lose 50 pounds in five days. Then the action

shown or given by the addressees of the outcome is humor or laughter interpretation of what is spoken and shown by the speakers.

3. Implicature in comedy video "The Daily Show" presented by Trevor Noah

Based on the theory of a concept one of the most important parts in the science that highlight pragmatic and pragmatic as a branch of linguistics that implicature concept. The concept of implicature have compatibility with the use of language both verbal and nonverbal in the comedy "The Daily Show" presented by Trevor Noah, particularly the speech delivered by the speaker in the video comedy "The Daily Show" has a specific purpose to be delivered to addressees, in theory called implicative. In implicative speech, speaker and hearer must have the same concept in a context. If not, then there will be a misunderstanding over speech-speech utterances as follows.

(6) "You know, Mike Huckabee makes a good point. Can you imagine if people started coming to America from all over the world, bringing Reviews their different languages, Cultures, and religions, mixing and changing the culture that's already here till it Becomes something totally new, what kind of country would this be ?! But you know what, Mike Huckabee, I understand you as someone whose family has been here for generations as a first American, you can say "

(7) "No, we would not be afraid to say that Baptists because bad boy is awful name for terrorists group. But ... a great name for your soul Christian rock bass one man only album! Yeah, yeah! My personal favorite tracks three, "blessed are the funky." But According to Mike Huckabee, we need to recognize our desperate situation. "

4. Creation techniques humor "The Daily Show" Tragedy in Paris the three stages of political grief.

In the comedy "The Daily Show" on the topic of Tragedy in Paris the Three Stages of Political Grief, Noah create humor by showing videos and pictures to the speakers and comment on videos and photographs were then making joke about something like this.

(d)



Image (d) is a News video shown Noah containing counter terrorism ISIS recently Launched Officials say a 24-hour help desk manned by a dozen senior operatives. Noah response:

(8) "ISIS has a help line? For Terrorist? This is insane. And also, a great opportunity for us. Because, you see, all we need to do is secretly replace Reviews their help desk operators with our guys. Imagine what we could do if we could infiltrate the system. Yeah, we would just be there like yes, I'm sorry you are having trouble with your suicide vest. Yes, are you alone and at home by yourself? Good. Well, have you tried turning it off and back on again? Hello? Hello? Next caller."

While displaying the image below

(e)



In the speech (7) and image (d), Noah responded to the contents of the news that ISIS recently launched a 24-hour help desk manned by a dozen senior operatives while wearing earphones as if he were call with someone in the picture above. This makes the response of funny (laughs) of addressees of what is spoken and done Noah in speech (8) and draw (e).

Then Noah featuring video CNN's Jim Acosta, who is asking President Obama about America's military defense is the world's largest military defense, therefore why not deal with ISIS. Then Noah responded:

(9) "First of all, kudos to the president for only cussing journalist that out in his head. And secondly, CNN's Jim Acosta, I'm glad you apologized for that potty mouth of yours. Yeah I got to apologize for this, uh, whoa! Somebody's been hanging out his older cousin! Whoa! Hey, guys, are we going to get ISIS Reviews These knuckle heads or what? Come on! They're a bunch of jerk wads! I'm telling the bird brains will know what's coming! We've got to give ISIS Reviews These shuck the wing a ding-ding! Who are you? The president Responded as if the question was actually coming from an adult. "

(f)



In the speech (9) and images (f) Noah respond to questions asked by CNN's Jim Acosta with a different speaking style that is changing more noise than usual in order to create the element of humor to the addressees. Noah then play back the video that contains the response the president of what was presented by CNN's Jim Acosta. President Obama said that going to continue to pursue the strategy that has the best chance of working, even though it does not offer the satisfaction.

Noah response:

(10) *"I'm sorry President Obama ... this is a non-immediate resolution stuff is just not going to cut it. These are Americans you're talking to. The people who spend millions of dollars a year on diet pills that will make you lose 50 pounds in five days."*

(g)



(11)

"These are the inventors of the TV Dinner"

(h)



(12) *“Americans won’t even gram unless independents instant.”*

(i)



(13) *“But after such a tragedy, I understand the impulse we just want to get revenge. I get it. That’s anger. That’s one of stages of grief most people go through if they’re normal. But as we’ve seen in the last few days, not everyone is normal, and most of them are running for office. You see, for some politicians, they don’t go through the five stages-denial, anger, and the department of commerce. For example, politician grieving stage one uses the tragedy as an excuse to say what you would have said anyway.”*

(j)



Furthermore, Noah showed video talks Donald Trump saying "you can say what you want, but if they had guns, if our people had guns, if they were allowed to carry, it would have been a much, much different situation. Noah response:

(14) "What?! Why is your answer always more guns? It's like saying let's dig our way out of this hole with more holes."

(k)



(15) "Sorry the last transformers movie sucked."

(l)



(16) "Here, we'll fix it with another one! It doesn't work that way!"

(m)



(17) *“Once you’ve worked through the first, then you can move to the next stage of political grief break out the Nazi comparisons.”*

(n)



In the excerpt (17) and images (l) above Noah creates humor with how to respond or comment on what has been shown on the video that he spanned and attach the drawings to make more addressees feel funny. Noah also changed the way and his voice than usual when commenting / responding to video contents which he played. This is what causes the addressees increasingly amused by what was conveyed by Noah.

In addition to creating a humor with how commenting and responding to the video playing while showing the pictures that do not match the video content that has been played, Noah also create humor

by showing body language and expressions that make the hearer feel very funny as follows.



The expression on Noah after news video shown after the attacks in Paris the war on terror is heating up again and we've just learned something new about the terrorist devious tactics. Counter terrorism ISIS recently Launched Officials say a 24-hour help desk manned by a dozen senior operatives played. Expression Noah frowned shown after watching the video that plays instantly makes the addressees laugh.



In the picture (p), Noah expression as buttoning his lips after watching the video CNN's Jim Acosta put the question to the president about a lot of Americans have the frustration in that they see the United States has the greatest military in the world. And when Noah showed

an expression as buttoning his lips response from the addressees is laughing.

(q)



Image (q) the expression shown that Noah lips drawn back as if showing a cynical smile to the opinions and questions asked by CNN's Jim Acosta.

(r)



Noah expression shown in the figure (r) is the second open his lips, his eyes diminished and both open as he asked Donald Trump wonder about the answers were always answered more guns. Noah assess its like saying let's dig our way out this hole with more holes.

Video comedy "The Daily Show" presented by Trevor Noah use implicatures as a means to satirize, respond to, criticize, member of

sympathy and others to certain parties with the aim that the parties be the object of implicature understand and reflect on what he has done, Video comedy "The Daily Show" presented by Trevor Noah wears implicatures application social context in society. Use of implicature in comedy video "The Daily Show" presented by Trevor Noah also can be a base if satire, criticism and even insults can be delivered with a light.

Video comedy "The Daily Show" also uses techniques deviation principles of cooperation. In theory Grice (1975: 101) "in conversation there is the principle of cooperation to establish a conversation point in order to achieve good communication." In the context of formal or conversational verbal theory is very appropriate, but in the comedy "The Daily Show" seems not the case. This is because comedy "The Daily Show" presented by Trevor Noah did not contribute as required, but rather focuses on the purpose of causing a lot of irregularities.

Creation of humor in the comedy "The Daily Show" is highly dependent on the social and political situation is commented upon and responded by Trevor Noah. In creating the new meanings of the topic, comedy video "The Daily Show" using the principles of cooperation the transfer of the subject of reviews into other forms to make assumptions and create humor.

CHAPTER V

CONCLUSION AND SUGGESTIONS

In this final chapter the author explain the conclusions reached from this research is a summary of the whole of the elements of the pragmatic and creation techniques of humor used in the video comedy "The Daily Show" presented by Trevor Noah in order that the reader can more easily understand the content of the discussion overall. In addition to describing the conclusion, in this chapter the author also includes suggestions for further development that may be useful for the users of the language, the comedian, as well as other researchers

A. Conclusion

Based on the results and discussion that has been presented, it can be deduced as follows.

The elements contained in the video pragmatic comedy "The Daily Show" presented by Trevor Noah said that aspect of the situation which consists of a speaker and hearer, context, and purpose. In this aspect of the situation said the author explains how the relationship between the narrator and the hearer as well as what is conveyed by the speakers can be delivered to the addressees. Then the author explains the context contained in an utterance which the hearer to understand the context in question or which is not uttered by the speaker and understand the flow of the speaker's speech. Then the

authors also explained the objective of an utterance uttered, in this case referring to the comedy "The Daily Show" presented by Trevor Noah is aimed at creating humor for the addressees after hearing or watching what the speaker uttered and show.

Follow the Speech in the comedy "The Daily Show" is to take speech acts used by Yule among other locutionary, illocutionary, and perlocutionary. Where, locutionary is the speech of the speaker is speech in the form of comments or responses uttered by Noah, and illocutionary is the intention of causing interpretation minds of hearer is what talks by Noah form of comments or feedback on the video or event he spanned in order addressees may make assumptions about what uttered by Noah. Then perlocutionary a reaction given by the speaker or hearer are laughing response of the hearer are given when they hear or pay attention to what is uttered or even what Noah is shown in the form of responses that deviate from the video that Noah rotate or change facial expressions and voice Noah.

Implicature in comedy "The Daily Show" Video comedy "The Daily Show" presented by Trevor Noah use implicatures as a means to satirize, respond to, criticize, member of sympathy and others to certain parties with the aim that the parties which became the object of implicature understand and reflect on what he had done. Video comedy "The Daily Show" presented by Trevor Noah wears implicatures application social context in society. Use of implicature in

comedy video "The Daily Show" presented by Trevor Noah also can be a base if satire, criticism and even insults can be delivered with a light.

Humor creation in the comedy "The Daily Show" presented by Trevor Noah used technique implicatures and irregularities principles of cooperation. Uses implicature techniques in comedy video "The Daily Show" in the form of feedback, satire, criticism and even insults were delivered in light of the videos are played back to be used as a comedy by Trevor Noah. While deviations cooperation principle role in comedy "The Daily Show" presented by Trevor Noah i.e. portions comments and responses uttered by Noah aberrant or no continuity with the video he spanned as a comedy.

B. Suggestions

Based on the research, some suggestions that can be delivered are as follows:

1) For a comedian

- ✓ Submission of humor material should contain something that is lightweight and can entertain lovers of humor.
- ✓ In the creation of humor is advisable to use a technique implicature and deviations cooperation principle.
- ✓ By distorting the principles of cooperation as a supporter of humor will be able to invite the response of the audience laugh. Moreover, if the expression used comedian an expression of a general nature and is easily understood by many people.

2) For other researchers

- ✓ This study cannot answer completely the creation of humor in terms of language. There are still many unsolved problems. Therefore, researchers suggest their research to complete this study.



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BOSOWA



APPENDICES

“The Daily Show” Tragedy in Paris the Three Stages of Political Grief

After the attacks in Paris the war on terror is heating up again and we've just learned something new about the terrorist's devious tactics. Counter terrorism officials say ISIS recently launched a 24 hour help desk manned by a dozen senior operatives.

“ISIS has a help line? Terrorists? This is insane. (Laughter) And also, a great opportunity for us. Because, you see, all we need to do is secretly replace their help desk operators with our guys. (Laughter) Imagine what we could do if we could infiltrate the system. Yeah, we would just be there like yes, I'm sorry you are having trouble with your suicide vest. Yes, are you alone and at home by yourself? Good. Well, have you tried turning it off and back on again? (Blast) (Laughter) hello? Hello? Next caller. (Laughter) But, of course, getting rid of ISIS is not that simple, which is why president Obama has been facing some really tough questions”.

I think a lot of Americans have this frustration in that they see the United States has the greatest military in the world; it has the backing of nearly every other country in the world when it comes to taking on ISIS. I guess the question is and if you'll forgive the language is why can't we take out these? (Laughter)

“First of all, kudos to the president for only cussing that journalist out in his head. (Laughter) And secondly, CNN’s Jim Acosta, I’m glad you apologized for that potty mouth of yours. Yeah, I got to apologize for this, uh, whoa! Somebody’s been hanging out with his older cousin! Whoa! Hey, guys, are we going to get these ISIS knuckle heads or what? Come on! They’re a bunch of jerk wads! I’m telling the bird brains will know what’s coming! We’ve got to give these ISIS shucks the wing a ding-ding! Who are you? The president responded as if the question was actually coming from an adult”.

We’re going to continue to pursue the strategy that has the best chance of working, even though it does not offer the satisfaction resolution.

“I’m sorry, president Obama...this is non-immediate resolution stuff is just not going to cut it. These are Americans you’re talking to. The people who spend millions of dollars a year on diet pills that will make you lose 50 pounds in five days. These are the inventors of the TV dinner! Americans won’t even gram unless independents instant. But after such a tragedy, I understand the impulse we just want to get revenge. I get it. That’s anger. That’s one of stages of grief most people go through if they’re normal. But as we’ve seen in the last view days, not everyone is normal, and most of them are running for office. You see, for some politicians, they don’t go through the five stages-denial, anger, and the department of

commerce. For example, politician grieving stage one use the tragedy as an excuse to say what you would have said anyway”.

You can say what you want, but if they had guns, if our people had guns, if they were allowed to carry, it would have been a much, much different situation.

“What?! Why is your answer always more guns? It’s like saying let’s dig our way out of this hole with more holes. (Laughter) Sorry the last transformers movie sucked. Here, we’ll fix it with another one! It doesn’t work that way! Once you’ve worked through the first, then you can move to the next stage of political grief-break out the Nazi comparisons”.

Secretary Clinton did not want to use the word radical Islam. Your response. I don’t understand it. It’s like saying we weren’t at war with the Nazis because it we were afraid it would offend some Germans who were members to have the Nazi party but not violent themselves.

“Not exactly the same thing because Islam is a religion and it’s opens for violent and peaceful Christianity with encompass both the Spanish inquisition and the title old lady in church talking about her cat’s diabetes medicine-torture either way. But Marco Rubio to say non-radical Muslims is the same as non-violent Nazis is not correct. The Nazis knew what they were getting into it. It’s not like the majority of Nazis were in it for non-fascist reasons-I’m all in it for the

boots and rallies, but the violent stuff is totally not cool, ja! (Applause) you see, what's happening is some democrats, for instance Hillary Clinton, think it's unwise to use the term radical Islam to describe the terrorists. Because of that some republicans, for instance most of them, are accusing democrats of not genuinely wanting to defeat ISIS".

They're more interested in protecting the image of Islam than protecting Americans. Tucker, if these were militant Methodists, extreme Episcopalians, bad boy Baptists, do you think we would be afraid to say that.

"No, we would not be afraid to say that because bad boy Baptists is an awful name for a terrorists group. (Laughter) But...a great name for your Christiansoul rock one-man bass-only album! Yeah, yeah! My personal favorite tracks three, "blessed are the funky". (Laughter) But according to Mike Huckabee, we need to recognize our desperate situation".

The ones who are ready to cut our heads off, the one who are blowing up people in Paris and all over the world, it just happens they're all radical Muslim. We better wake up and smell the falafel. (Audience reacts).

"Now, there are a few things wrong with that statement. (Laughter) Number one, falafel is not breakfast food. Number two, it doesn't really smell like anything. And number three, the racism. I really

should have led with the racism, I know. (Applause) Then there is the final stages of political grief-you focus on how to handle the tide of refugees fleeing Syria and ISIS This stages is known as “just say something really (beep) crazy”.

If we displace people used to a desert climate living in the Middle East, speaking a language not common to America and essentially living in a culture and amidst a religion that is not that common here, we really are creating a disruption. If we're serious about wanting to protect them, then let's do it in a climate with a language, with the culture and the religion they are more comfortable with.

“You know, Mike Huckabee makes a good point. Can you imagine if people started coming to America from all over the world, bringing their different languages, cultures and religions, mixing and changing the culture that's already here till it becomes something totally new, what kind of country would this be?! But you know what, Mike Huckabee, I understand you as someone whose family has been here for generations as a- I Americans, you can say”.

Biography of the Comedian

Trevor Noah is a South African comedian, television and radio host and actor. He hosts *The Daily Show*, a late night television talk show on Comedy Central. Trevor Noah was born in Johannesburg, South Africa. His mother, Patricia Nombuyiselo Noah, is of mixed Xhosa and Jewish ancestry, and his father, Robert, is of Swiss German ethnicity. Noah spent his early youth in the private school of Maryvale College, a Catholic school in Johannesburg. His parents' relationship was illegal at the time of his birth under apartheid. His mother was jailed and fined by the South African white minority government, and his father later moved back to Switzerland. Noah was raised by his mother and maternal grandmother, Nomalizo Frances Noah. During his Childhood, he attended church every Sunday.

When he was 18 (in 2002), Noah had a starring role on the South African soap opera *Isidingo*. He then began hosting his own radio show *Noah's Ark* on Guteng's leading youth radio station, YFM. Noah went on to host an educational program, *Run The Adventure* (2004-2006) on SABC 2. In 2007, he hosted *The Real Goboza*, a gossip show on SABC 1, and *Siyadlala*, a sports show which also aired on the SABC. In 2008, Noah co-hosted, alongside PabiMoloi, *The Amazing Date* (a dating game show) and was a *Strictly Come Dancing* contestant in season 4. In 2009, he hosted the 3rd Annual South Africa Film and Television Awards and co-hosted alongside Eugene Khoza on *The Axe Sweet Life*, a reality competition series. In 2010, Noah hosted the 16th annual South African

Music Awards and also hosted Tonight with Trevor Noah on MNnet. In 2010, Noah also became a spokesperson agent for Cell C, South Africa's third largest cellular provider.

In 2011, he moved to the United States. On 6 January 2012, Noah became the first South African standup comedian to appear on The Tonight Show; and, on 17 May 2013, he became the first to appear on Late Show with David Letterman. Noah was the subject of the 2012 documentary You Laugh but It's True.

The same year, he starred in the in the one man comedy show Trevor Noah: The Racist which was based on his similarly titled South African special that's Racist. On 11 October 2013, he was a guest on BBC Two's comedy panel show. On 29 November 2013, he was a panelist on Channel 4 game show 8 Out of 10 Cats and appeared on Sean Lock's team in 8 Out of 10 Cats Does Countdown on 12 September 2014.

In December 2014, Noah became a recurring contributor on The Daily Show. In March 2015, Comedy Central announced that Noah would succeed Jon Stewart as host of The Daily Show; his tenure began on 28 September 2015.

BIOGRAPHY OF THE WRITER



MARIA YASINTA EDO, she was born in Bajawa on Mai, 12th 1993. She often called Itha. She is the only child from the late Aloysius Nono and Margaretha Aku. Both her parents are farmers. Her hobbies are traveling, listening music, reading magazine or novel, and watching TV.

She started her education from the age of 6 years; she has attended elementary school of Beiposo. She was educated primary school level for 6 years, from 2000 to 2006. Then she continued her education at SMPN 4 Bajawa from 2006 to 2009. She then continued at SMAN 1 Bajawa from 2009 to 2012.

After graduated from senior high school then she continued her study at Bosowa University of Makassar, English Language and Literature Program. She felt that besides as an international language, English is also interesting to learn. Therefore it, she chose English Language and Literature Program to continued her study and finally she finished her study in 2017.