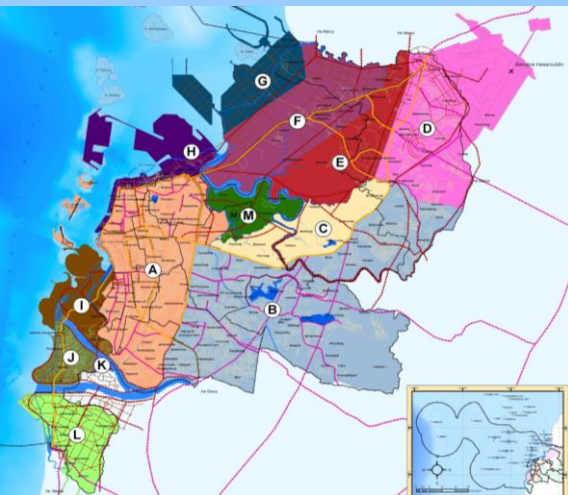


Current issues and challenges of the Makassar city and its development concepts

Dr. Murshal Manaf
Universitas Bosowa



What happened to Makassar City?

Problems/Constraints

- **Not strong vision/objective**
 - Narrow view of planning : detached from global issues.
 - Loosing the opportunities & potential
 - Lack of entrepreneurship & marketing
- **Short term solution, unsustainable practice & non-coherent planning**
 - Patching up work/ *'gali lubang tutup lubang'*
 - Short term view &: Energy (pollution), transportation (congestion), environment (climate change), Social & economic (economic disparity, jobless, social unrest)
- **Weak Process: Lack of Enforcement, Transparency & Democracy**
 - Good planning, but difficult to implement: Corruption & lack of enforcement
 - Good vision, but not for everyone : public participation, transparency
 - Good action, but slow process : bureaucracy

What Makassar City can offer ?

- **Opportunities?**
 - High number of urban population
 - high consumption/demand
 - supply of man power
 - Large area & potential for horizontal expansion
 - Rich cultural and historical background
 - Geographical location & climate
 - Relatively lower cost of economy

Challenges Ahead of Makassar City

- **Globalization**
 - Flexible Accumulation & Movement of asset & investment, Global Restructuring of Financial Market
 - Changes in Production/Distribution-Supply Chain,
 - Emergence of IT, Space and Time Compression
 - Global Community – cross culture influence and global identity/branding

Challenges Ahead of Makassar City

- **Urbanization**
 - more than 30% urbanism, live in Makassar City
 - pressure on urban poor and environment
 - edge/satellite cities, creating traffic & urban expansion
- **Global Warming & Energy Deficiency**
 - Continuous use and dependence to non-renewable energy
 - Rising price of oil worldwide & energy crisis
 - Pollution and global heating, rise of sea level
- **Decentralization**
 - More power/authority/flexibility to regulate and plan the Makassar City
 - But, with significant decrease of state/central government budget
 - Readiness of local government

Challenges Ahead of Makassar City

1. Efisiensi ruang dan optimalisasi potensi kawasan prospektus → konfigurasi ruang : pengolahan SDM, SDA, IT & Tech, Produk modal sosial dan modal individu
2. Iklim investasi, kompetitif biaya produksi, perijinan, dan infrastruktur, mobilisasi dan logistik arus barang, jasa, investasi dan tenaga kerja Makassar.
3. Strategi jejaring global dan penguatan ekonomi local Makassar–nasional–regional–global
4. Implementasi rencana struktur ruang dan pola pemanfaatan ruang kaw. fungsional dan integrasi pengendalian ruang Makassar

Recent Issues in Makassar City Planning

1. Strategic Positioning of Makassar City
2. Convergence & Integration of Distribution & Transportation Industry
3. Sustainable & Environmentally Responsive Development
4. Transit Oriented Development
5. Makassar City's Character & Sense of Place

Pendekatan Makassar (Global City Towards)



1

Strong Core Identity



Clear Development Vision



3

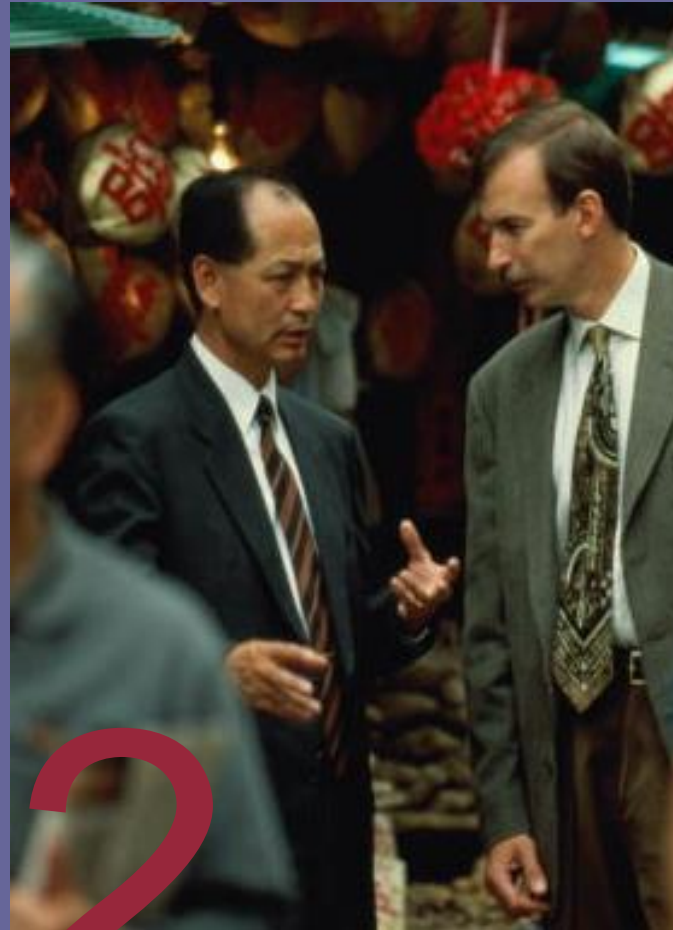
Creative marketing

Pendekatan Makassar (Sustainable City Towards)



1

Vibrant Economy



2

Cultural & Social Equality



3

Environmentally Balance

Strategic positioning of Cities (Globally)

BARCELONA

WAS : ranked 16th before the Olympic Games of 1992

NOW : ranked 3rd most popular tourist destination in Europe, 1999



MANCHESTER

Visitorship increase 9 %
\$ 6.4 billion economy



BILBAO

Architecture Tourism – Civic Pride
Guggenheim Museum Bilbao has attracted 6.3 million visitors
Since its opening in 1997.
The museum was ..
by 79% of visitors as their reason for visiting bilbao



NEW YORK

Voted city with best Nightlife



LONDON

London's cultural & creative sector generates \$ 89.9 b in revenue providing more than 500,000 jobs



SHANGHAI

9,1 % GDP Growth



MELBOURNE

Best City to live in



SYDNEY

11 % visitorship growth 1998-2002



Global Cities Branding



Singapore

“Singapura yang Unik, Kota Tropis yang Excellence”

“Uniquely Singapore, Tropical City of Excellence”

Global Cities Branding



Hong Kong

"Kota Dunia Asia, Temukan Hongkong"

"Asia's World City, Discover Hong Kong"

Global Cities Branding



Metro Melbourne

“Kota paling Hidup Sedunia”

“The World’s Most Livable City”

Global Country Branding

Singapore, *Where People Live-Work-and Play*



UNIQUELY Singapore



English: [Main Site](#) | [Australia & NZ](#) | [India](#) | [UK](#)

Bagus! Building A Gracious & Unique Service culture

visitsingapore.com

Today 's Highlights:

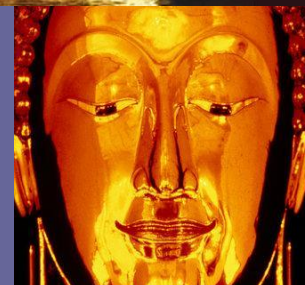


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Global Country Branding

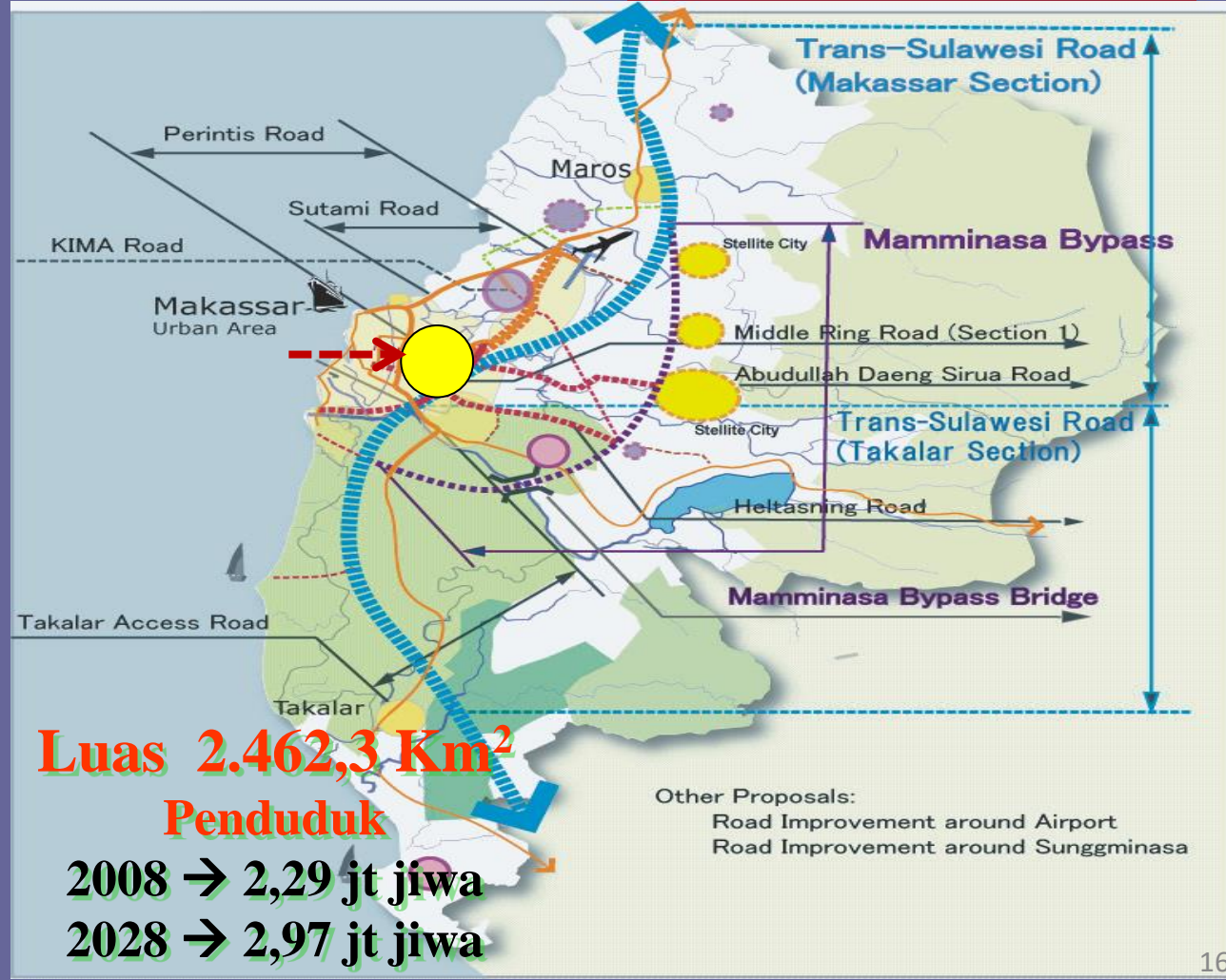
Amazing Thailand



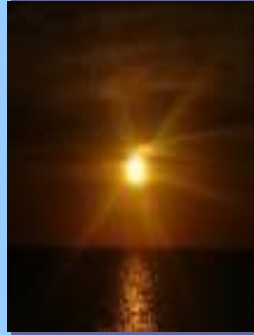
Case Study: Makassar dalam KSN Mamminasata 2017

- Secara umum masih sesuai RTR
- Sedikit deviasi Pola Ruang
- Rencana struktur ruang sebagian sdh terlaksana (middle road, KA, pelabuhan dll)
- Belum : Jl. Bypass, terminal perkotaan kota baru & barang regional

STRUKTUR RUANG MAMMINASATA



**Case Study:
Makassar
Vision Plan**



**Makassar Vision Plan
the next : 2020 – 2030....?**



? ...

Case Study: Makassar Vision Plan

Role of City Planning Report



Case Study: Makassar Vision Plan

Investment
Oriented

7 reasons to invest in Singapore/Hongkong



Unrivalled Location



Low taxes



*World-class
infrastructure*



4

*Rule of law & Clean
Government*



5

*World's freest
economy & Free flow
of Information*



6

*Skilled
Workforce*

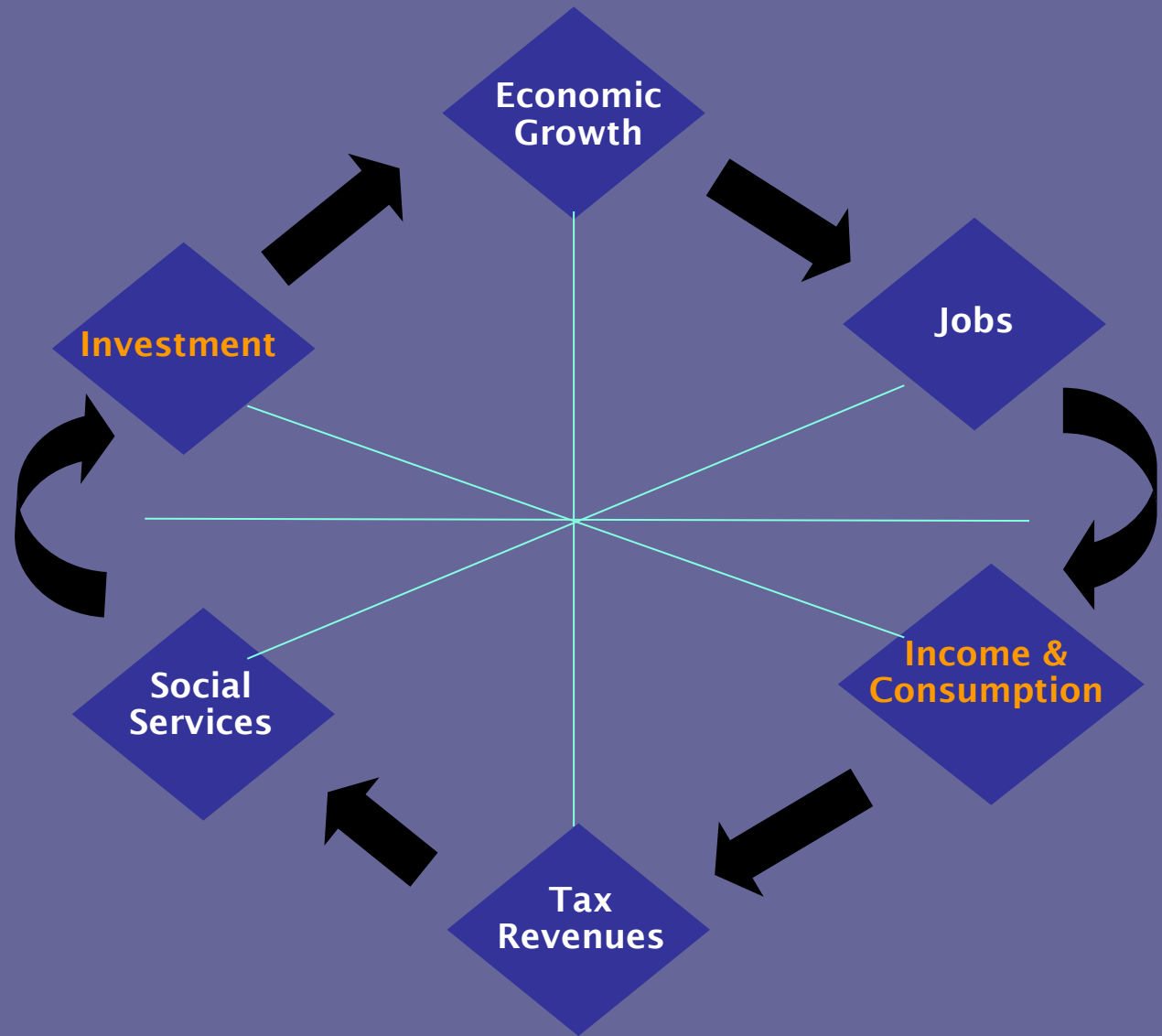


7

International Lifestyle

Case Study: Makassar Vision Plan

Economic Development Cycle



Case Study: Makassar Vision Plan

International
Businesses/investors
donors

Academic
Community

NGOs

Business
Community

Local
Government
Bureaus

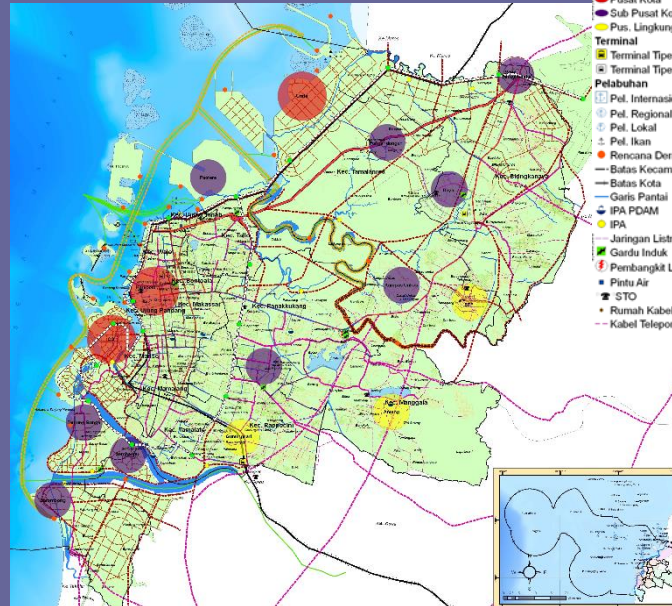
Others

N
G
O

Government
of Makassar
reviews

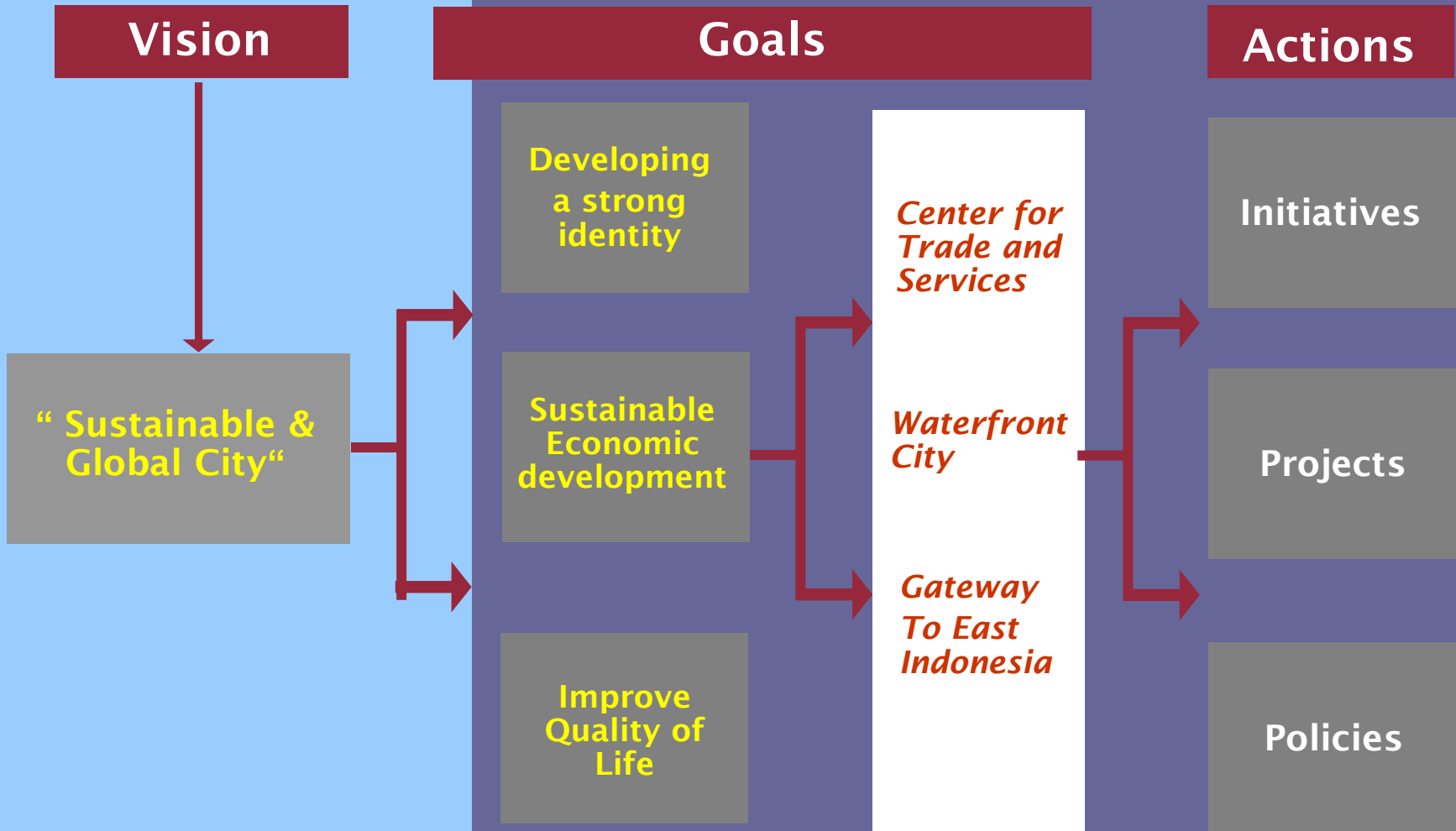
City Council
of Makassar
reviews

Approved
Vision Plan
for Makassar



- KETERANGAN:**
- ✕ Bandara
 - Pusat Kegiatan
 - Pusat Kota
 - Sub Pusat Kota
 - Pus. Lingkungan
 - Terminal
 - Terminal Tipe A
 - Terminal Tipe B
 - Pelabuhan
 - Pel. Internasional
 - Pel. Regional
 - Pel. Lokal
 - Pel. Ikan
 - Rencana Dermaga/Pelabuhan
 - 201 - 500
 - 501 - 1000
 - Batas Kecamatan
 - Batas Kota
 - Garis Pantai
 - IPA PDAM
 - IPA
 - Jaringan Listrik
 - Gardu Induk
 - Pembangkit Listrik
 - Pintu Air
 - STO
 - Rumah Kabel
 - Kabel Telepon
 - Jalan Tol
 - Jalan Arteri
 - Jalan Kolektor
 - Jalan Lokal
 - Rencana Jalan
 - Jalan Rencana Utama
 - Jalan Rencana Maminmasata
 - Rencana Jalan Lokal
 - Rencana Monorail
 - Stasiun Monorail
 - Rencana Rel Kereta Api
 - Jaringan Pipa Air (diameter)
 - 0 - 75
 - 76 - 200
 - 201 - 500
 - 501 - 1000
 - Drainase Utama
 - Danau/Air
 - Jalur Transportasi Air
 - Koridor
 - Sungai/Kanal
 - Bathimetri
 - Value
 - High : 5
 - Low : -48

Case Study of Makassar Vision Plan



CONCLUSION

Makassar City need to recognize it's weaknesses & strengths

Makassar City need to put the planning into the global perspective and proactively respond to the issues/challenge

Makassar City respond to investment opportunities:

- Strong Visions & Positioning of city
- Capitalize on Convergence & Integration of Distribution & Transportation Industry

Makassar City striving to be Sustainable & Global City:

- Adopt & implement Sustainable & Environmentally Responsive Development
- Planning & Development oriented to Mass Transit System
- Build Character & Sense of Place & Vibrancy to Mks City



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