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# Re: Paper Submission

4 pesan

editor@isiu.org <editor@isiu.org> Kepada: abdul.karim@universitasbosowa.ac.id 27 Desember 2022 pukul 21.19

Dear Authors.

Greetings from Journal of Southwest Jiaotong University,

Thank you so much for being so interested in submitting your research to our Journal of Southwest Jiaotong University.

Two independent experts in the field have reviewed your manuscript.

We are pleased to inform you that the paper has been accepted for publication subject to minor revisions being made in response to the reviewers' comments given below.

You need to send the following to the editorial office via editor@isju.org, if you want to publish in the Journal of Southwest Jiaotong University, Volume 57 (6), 2022:

The article, strictly formatted according to the template recommendations for authors and correct the article on the reviewers'

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All revisions should be highlighted in the article in red. We hope you will do great.

Reviewer 1:

- 1. Please rewrite the Abstract section, it should contain the purpose/objectives, methods/analysis, conclusions and novelty/improvement. It is suggested to present an abstract in one paragraph of 150-250 words.
- 2. Authors should explain better the criteria for selecting the research object and the limitations of the application of the results obtained should be specified.
- 3. Please describe scientific novelty in the conclusion and describe the limitations of the study, and the research perspectives in the conclusion.

### Reviewer 2:

- 1 Please add the Flowchart of the research methodology (The main steps of research process are summarized in
- 2 The Conclusion section needs to justify the effectiveness of the approaches you propose. Describe the Implications of
- 3 Conclusion section needs to be described scientifically. Kindly frame it along the following lines:
- i. Main findings of the present study
- ii. Comparison with other studies
- iii. Implications of study
- iv. Strengths and limitations
- v. recommendation and future research

Deadline for corrections and payment: December 31, 2022.

\* Please write in the subject of the email: revised article and payment foto.

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------ Original Message --------Subject: Paper Submission Date: 2022-12-07 06:18 From: JSJU <admin@jsju.org>

To: editor@isju.org

Title of your paper: FOOD AND BEVERAGE PROCESSING INDUSTRY BUSINESS SUSTAINABILITY THROUGH INNOVATION IN MAROS REGENCY, INDONESIA

Corresponding Author's Email Address: abdul.karim@universitasbosowa.ac.id

Author(s): Sukmawati Mardjuni, Thanwain, Indrayani Nur, Herminawaty Abubakar, Abdul Karim

Keywords: Creativity, Innovation, Business Actor, Business Sustainability

Abstract: The study aimed to analyze the effect of creativity and innovation of business actors on the sustainability of food and beverage processing business actors in Maros Regency. This research is quantitative research with the explanatory method. The population in the food and beverage processing industry in Maros Regency is as many as 476. This study uses the Slovin formula so that the number of samples is 217 units or business actors in the food and beverage processing industry—data collection techniques through questionnaires with data analysis techniques using structural equation modeling analysis. The results of the study show that innovation has a significant impact on business actors. This indicates that the higher the innovation level, the more significant the increase in food and beverage processing business actors in Maros Regency. The innovations they have can have a tangible impact on improving the sustainability of the food and beverage processing business in Maros Regency. Business actors have a real influence in improving the sustainability of food and beverage processing businesses and the regional economy. Business actors can mediate the influence of creativity on the sustainability of food and beverage processing businesses in Maros Regency.



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**Abdul Karim** <abdul.karim@universitasbosowa.ac.id> Kepada: editor@jsju.org

28 Desember 2022 pukul 10.38

Dear,

**Editorial Office of Journal of Southwest Jiaotong University** 

Thank you very much for the information, soon we will revise the article manuscript and process payments for this article. Furthermore, we also need to convey that there is an addition of 1 writer for the good of the university where we are a part.

Best regards

Sukmawati Mardjuni and Abdul Karim

Correspondence author

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28 Desember 2022 pukul 19.40

editor@jsju.org <editor@jsju.org>

Kepada: abdul.karim@universitasbosowa.ac.id

Dear Abdul Karim, thank you for contacting.

I don't see that as a problem. We look forward to a revised article and payment.

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29 Desember 2022 pukul 11.24

Dear

**Editorial Office of Journal of Southwest Jiaotong University** 

Then we send proof of payment and the results of revisions to the manuscript of the article. **Thanks** 

Best Regards

Sukmawati Mardjuni and Abdul Karim

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